



CHITTA, the Health Division of ITAC, Announces Official Name Change

TORONTO, November 19, 2008 – CHITTA, the Health Division of ITAC announced today that they have officially changed their name to “ITAC Health”. The name change will take effect immediately.

The name change was motivated by the 2005 merger between CHITTA and ITAC, the Information Technology Association of Canada. CHITTA was originally established in 2001 by a dedicated group of Chief Executive Officers and Senior Executives of leading Canadian ICT companies providing products and services to the Canadian healthcare industry. Over the last several years, CHITTA's and ITAC's healthcare interests have merged to align the common activities, roles and responsibilities of their members - Canadian Healthcare ICT Companies. The new name draws upon ITAC's significant brand recognition as the voice of the Canadian ICT Industry and signifies the completion of the CHITTA-ITAC merger.

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About ITAC Health

Representing more than 120 Canadian ICT companies that are actively involved in the health sector, ITAC Health promotes the role its members can play in establishing the Canadian healthcare industry as a global leader. ITAC Health serves its members as a collective voice to healthcare professionals, government representatives, researchers, and healthcare consumers, and as a conduit for those stakeholders to leverage the members' ability to facilitate the Canadian healthcare system as a “model of excellence” for healthcare systems around the world. Through collaboration, ITAC Health and its members work with healthcare stakeholders to improve the health of Canadians and the efficiency of the Canadian healthcare system through the implementation of information and communications technologies. For more information about ITAC Health, please visit www.itac.ca/health

About ITAC

The Information Technology Association of Canada (ITAC) is the voice of the Canadian information and communications technologies (ICT) industry. ITAC represents a diverse ICT community spanning telecommunications and internet services, ICT consulting services, hardware, microelectronics, software and electronic content. ITAC's community of companies accounts for more than 70 per cent of the 572,000 jobs, \$140.5 billion in revenue, \$6.0 billion in R&D investment, \$31.4 billion in exports and \$11.4 billion in capital expenditures that the ICT industry contributes annually to the Canadian economy. ITAC is a prominent advocate for the expansion of Canada's innovative capacity and for stronger productivity across all sectors through the strategic use of technology.

For more information, please contact:

Jason Grosse, Communications Manager, ITAC at: (905) 602 – 8345 x 226 or jgrosse@itac.ca