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INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA

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DE LA TECHNOLOGIE DE L'INFORMATION

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Industry News

The Race to Rule a Connected World

The Internet of Everything: 2015 - A Business Intelligence Slideshare presentation

Canadian Firms Turning to Foreign Workers to Fill Shortage

Ten Important Trends in Technology and

ITAC Industry Insider

Big Data Analytics and Cognitive Computing are far-reaching technology disruptions that will drive unprecedented transformation across the landscape of Canadian industry between now and 2020.

Communication: Deloitte

US Looking at Privacy Bill Covering ID Theft
Consumer Privacy

Technology and Financial Sectors Join Forces

Top 25 Newsmakers of 2014: Most were members
or had ITAC connections.

**Goodyear Visit Brings Support for
eSentire, Waterloo Accelerator Centre**

FedDev Ontario Minister Gary Goodyear visited eSentire earlier this month to congratulate the company on growing its workforce and to celebrate the opening of its new Security Operations Centre in Cambridge, Ontario.

eSentire, which has grown by more than 100 employees since 2011, announced in November 2014 its plans to open a second Security Operations Centre in Europe later in 2015.
Following the tour at eSentire, Minister Goodyear hosted a roundtable and met with industry leaders and stakeholders in Cambridge to discuss opportunities for local firms to leverage advanced technologies.
Earlier in the day Goodyear announced $8 million for the Waterloo Accelerator Centre to expand its AC JumpStart program.

ITAC Ontario's Annual Reception

Big Data Analytics and AI will transform organizations to a sense and respond business model that will up-end the way products and services are delivered and allow for a complete rethink of how customer experiences are conceived.

Whether in support of a customized real-time omni-channel retail experience, or AI engines performing diagnostic medical screening, leading organizations are already deploying these technologies to drive competitive advantage.

I invite you to join ITAC and IDC Canada for a closer look at Big Data Analytics and Cognitive Computing on Feb. 12. The session will look at the realities of Big Data Analytics and Cognitive Computing adoption in the Canadian context and discuss ways we can accelerate deployment. The session will look at the roadmap for Big Data in Canada and the most important vertical opportunities.

IDC will provide an update on the Big Data Analytics market and specifically the Canadian opportunity as they see it unfolding over the next few years. Case studies and panel discussions will help us understand the use cases, ROI, pitfalls and opportunities for vendor, partners and end-user stakeholder communities.

I invite you to join us.

Karna Gupta
President and CEO
ITAC

ITAC Talent Working to Develop Talent Pipeline

Finding the right workers for the right job remains one of the sector's toughest challenges. ITAC, through its ITAC Talent division, is addressing that

Ontario's Deputy Premier Deborah Matthews will be guest speaker at the ITAC-Ontario annual reception on **Feb. 5**. Also at the reception you 'll be introduced to the 2015 Ontario Executive and Karna Gupta, ITAC President and CEO, will offer an update of association activities.
Light hors d'oeuvres and refreshments will be served.
Where: The Allstream Centre
105 Princes' Boulevard, Exhibition Place, Toronto

problem with a number of initiatives. Expanding the Business Technology Management Program (BTM) is one of those initiatives. Watch the video and see how [ITAC Talent](#) is making a difference.

Blog: mHealth: It's all about the 'P,' not the 'M.'
ITAC invites [blog posting](#) from its members in the ICT community. Eric Gombrich, a member of ITAC Health's Membership & Program Development Committee offers his thoughts on priorities in e-health

One of the hottest topics in healthcare for the past several years has been 'mHealth,' or 'mobile technology in healthcare.' Given the proliferation of 'mobile devices' in our daily lives, I certainly see how this became an interesting topic to consider. But the buzz about "mHealth" has created an entire category of industry in healthcare that I contend is misguided, and actually clouding efforts to make healthcare better.[Read more](#)

An Opportunity to Meet Ciena President and CEO Gary Smith

When Gary Smith was growing up in the UK, he was drawn to team sports. It wasn't until much later - after selling fax machines door-to-door, working for a start-up, and later developing new markets in the Asia Pacific - that he realized teamwork was the aspect of sport and business that enchanted him. When he took over as CEO of Ciena in 2001 as the telecom bubble burst, he says it was teamwork and tenacity that initially helped steel the

Cost: $85.00 - ITAC Members
$140.00 - Non-members
$85.00 - Government

[For More Information](#)

Events Worth Attending

ITAC hosts and supports a wide range of industry events each month. Here are a few of the educational and networking opportunities that you might want to consider attending.

Jan. 21: [Engineering Your Way to the Top](#), Ottawa
Feb. 3: [Executive Briefing: Liseand Forand, Ottawa](#) Members only
Feb. 5: [ITAC Ontario Reception](#), Toronto
Feb 12: [ITAC-IDC Big Data Analytics and Cognitive Computing Breakfast](#), Toronto
Feb. 18[: ITAC Board of Governors Dinner, featuring Ciena CEO Gary Smith](#), Toronto

Quick Links
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Our Members

company against shrinking revenues, but also prepared it for subsequent acquisitions - including Nortel assets - which doubled the size of the company. Come listen Feb. 18 in Toronto as the telecommunications leader shares his thoughts about ICT opportunities for the immediate futures during the [Board of Governors Dinner.](#)

Honour Colleagues, Teams, Projects, Companies!

Nominations for the 2015 CHIA Awards close on Feb. 27

The Canadian Health Informatics Awards are an excellent way to pay tribute to colleagues, teams, projects, leaders and more - give them the recognition they deserve. Catergories include:

- Clinician Leadership
- Emerging Leader in Health Informatics
- Excellence in Canadian Telehealth
- Innovation in the Adoption of Health Informatics
- Leadership in the Field of Health Informatics
- Project Team - Implementation

- Project Team - Innovation & Care Delivery
- Project Team - Patient Care Innovation
- Steven Huesing Scholarship

Questions? Shannon Bott, 1-888-253-8554/(416) 494-9324, Ext 229

Do you have a a story you would like to see featured in the ITAC Insider? Or a blog you like poster to our website? Send me an email and we'll work together to share it with the ICT community.

JOIN

Steve
Communications Director
ITAC