

ITAC

INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA

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March 9, 2016

David Lametti., M.P.
Parliamentary Secretary to the Department of International Trade
House of Commons
Ottawa, ON K1A 0A6

Dear Mr. Lametti,

On behalf of the Information Technology Association of Canada (ITAC), I wanted to personally thank you for both your time and attention during our Hill Day on February 23. ITAC intends on being a strong partner and will provide constructive advice on how Canada can move its Digital Agenda forward.

As discussed, the digital economy is the single most important driver of innovation, competitiveness and growth for Canada. We live in an era where the knowledge economy drives innovation – the commerce is on intangibles – and that is why building a sustainable innovation agenda is imperative.

Policies that encourage this are tax instruments that promote research and development, programs that accelerate commercialization/scalability, a robust IP regime and easy access to talent.

Further dialogue is needed so we can best explain what our sector is doing to address the skills gap, fuel interest in the STEMs, all while increasing the number of women and supporting diversity within our industry.

We appreciate the Liberal Government's stated focus on physical infrastructure and we hope that federal funding will also be provided to expand our digital infrastructure and fuel research and development. This will position Canada as a global leader and employer in the digital economy.

With your help, ITAC can be a strong partner and an industry association sought after for constructive advice on how Canada can move its Digital Agenda forward. With time, we will be driving the knowledge economy and growth in Canada and making Canada's Innovation Agenda a reality.

Regards,



Karna Gupta
President and CEO

Please find attached the document we created as the Hill Day Leave behind for future reference. Additionally, we have attached all bios for those that participated in Hill Day 2016.