

# ITAC

INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA

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March 9, 2016

Jennifer Dawson  
Deputy Chief Information Officer  
Treasury Board Secretariat  
90 Elgin Street  
Ottawa, ON K1A 0R5

Dear Ms. Dawson,

On behalf of the Information Technology Association of Canada (ITAC), I wanted to personally thank you for both your time and attention during our Hill Day on February 23. ITAC intends on being a strong partner and will provide constructive advice on how Canada can move its Digital Agenda forward.

As discussed, the Government of Canada has an opportunity to become a model user of technology, to innovate public services, and set expectations on how client centric services should be delivered. This will increase productivity and encourage other markets to follow suit, all the while spurring digital adoption.

The digital economy is the single most important driver of innovation, competitiveness and growth for Canada. This is why the plans and priorities of the Chief Information Officer (CIO) Branch are so important and why early engagement on the transformational planning piece is mission critical. It supports your own modernization agenda for the Government of Canada and to help Canada become a global leader.

As the Deputy CIO of Canada, we look forward to your leadership in helping to coordinate these efforts across government. While we are eager to work with each of the departments involved in the Government of Canada's transformation plans, we believe the CIO Branch has a strong role to play in harmonizing this approach and achieving time to market.

Thank you again for your time and we look forward to future engagement.

Regards,



Karna Gupta  
President and CEO

*Please find attached the document we created as the Hill Day Leave behind for future reference. Additionally, we have attached all bios for those that participated in Hill Day 2016.*