

# ITAC

INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA

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Edmonton • Toronto • Ottawa • Montréal

March 9, 2016

Leona Alleslev, P.C., M.P.  
Parliamentary Secretary  
Public Services and Procurement Canada  
House of Commons  
Ottawa, ON K1A 0A6

Dear Ms. Alleslev,

On behalf of the Information Technology Association of Canada (ITAC), I wanted to personally thank you for both your time and attention during our Hill Day on February 23. ITAC intends on being a strong partner and will provide constructive advice on how Canada can move its Digital Agenda forward.

As discussed, the Government of Canada has an opportunity to become a model user of technology, to innovate public services, and set expectations on how client centric services should be delivered. This will increase productivity and encourage other markets to follow suit, all the while spurring digital adoption.

The digital economy is the single most important driver of innovation, competitiveness and growth for Canada. This is why the mandates of Public Services and Procurement Canada are so important. This is also why early engagement on the transformational planning piece is mission critical – to support your own modernization agenda for the Government of Canada and to help Canada become a global leader.

We look forward to our future engagement with your Chief of Staff, to discuss how ITAC can best support your road ahead. Additionally, we will circle back to brief you on our Digital Economy Strategy and the National Digital Infrastructure work we are doing.

Leona Alleslev, P.C., M.P.  
Parliamentary Secretary  
Public Services and Procurement Canada  
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With your help, ITAC can be a strong partner and an industry association sought after for constructive advice on how Canada can move its Digital Agenda forward. With time, we will be driving the knowledge economy and growth in Canada and making Canada's Innovation Agenda a reality.

Regards,

A handwritten signature in blue ink, appearing to read 'Karna Gupta', with a horizontal line underneath.

Karna Gupta  
President and CEO

*Please find attached the document we created as the Hill Day Leave behind for future reference. Additionally, we have attached all bios for those that participated in Hill Day 2016. At your request we have also included a copy of the Talent report that highlights the ICT skills gap Canada faces. For more information on how ITAC is driving a long-term talent strategy in Canada go to: [ITAC Talent](#)*