

# ITAC

INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA

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# ACTI

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March 9, 2016

Mr. Michael Wernick  
Clerk of the Privy Council of Canada  
80 Wellington Street  
Ottawa, ON K1A 0A3

Dear Mr. Wernick:

On behalf of the Information Technology Association of Canada (ITAC), I wanted to personally thank you for both your time and attention during our Hill Day on February 23. ITAC intends on being a strong partner and will provide constructive advice on how Canada can move its Digital Agenda forward.

As discussed, we live in an era where the knowledge economy drives innovation – the commerce is on intangibles – and that is why building a sustainable innovation agenda is imperative. In order to effectively build an Innovation Agenda for Canada, it is essential that the Government have policies which promote research and development. This includes programs that accelerate commercialization, a robust IP regime and easy access to talent.

Additionally, Government's own efforts to modernize and transform public service delivery can be achieved through the adoption of new technologies. The Government of Canada has an opportunity to become a model user of technology, to innovate public services, and set expectations on how client centric services should be delivered. This will increase productivity and encourage other markets to follow suit, all the while spurring digital adoption.

As the Clerk of the Privy Council of Canada, we look forward to your leadership in helping to coordinate these efforts across government. While we are eager to work with each of the departments involved in driving our country's digital first strategy, we believe the Privy Council Office has a strong role to play in harmonizing this approach and achieving time to market.

Thank you again for your time and we look forward to future engagement.

Regards,



Karna Gupta  
President and CEO

*Please find attached the document we created as the Hill Day Leave behind for future reference. Additionally, we have attached all bios for those that participated in Hill Day 2016.*