

For Immediate Release

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## ITAC UNDERSCORES NEED FOR A DIGITAL GOVERNMENT IN CANADA'S INNOVATION AGENDA

Ottawa, ON – The Information Technology Association of Canada (ITAC) delivers home the message to the Government of Canada that a digitally enabled government is a critical success factor to Canada's Innovation Agenda. A modern and secure platform is needed to innovate public service delivery and investments must be made to help build a digital Canada.

ITAC's third innovation paper, **ITAC on Digital Government**, outlines key recommendations from the information and communications technology sector (ICT) to support the Government of Canada's transformation, modernization and digitization strategies – underscoring its importance for not only engaging citizens and businesses but also staying competitive on the world stage.

“The ICT sector has a wealth of knowledge, having helped guide similar efforts inside governments all around the world,” says Robert Watson the President and CEO of ITAC. “That is why one of ITAC's recommendations is the creation of an Advisory Council to help guide the government in transforming and modernizing its infrastructure and make strong and secure digital leaps forward to innovate public service delivery.”

### **ITAC on Digital Government:**

- **Invest in Today to Fuel Tomorrow** – highlights the need to solve the legacy dilemma, centralize digital leadership, and solve the talent gap inside Government
- **Modernize Procurement** – speaks to building one playbook and a policy suite that meets 21<sup>st</sup> century standards
- **Build Modern Government by Tapping into Industry First** – develop a robust and consistent engagement with the ICT sector and develop advisory councils to support building a modern digital infrastructure and service.

Click to read: [ITAC on Digital Government](#)

Click to read: [ITAC on Digital Economy](#)

Click to read: [ITAC on Trade and Competitiveness](#)

Click to read: [ITAC on Innovation Agenda Fundamentals](#)

Watch for **ITAC on Talent and Skills Development** in November. To raise the dialogue around all four papers, ITAC will showcase the thought leadership behind each innovation paper through a policy debate in Ottawa in late-November. This event will provide an opportunity for policy makers to hear perspectives from industry on what they would like to see from Canada's Innovation Agenda.

[www.itac.ca](http://www.itac.ca)

### **About ITAC**

As Canada's national ICT business association, the Information Technology Association of Canada (ITAC) champions the development of a robust and sustainable digital economy in Canada. A vital connection between business and government, we provide our members with the advocacy, networking and professional development services that help them to thrive nationally and compete globally. A prominent advocate for the expansion of Canada's innovative capacity, ITAC encourages technology adoption to capitalize on productivity and performance opportunities across all sectors.

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