



INFORMATION TECHNOLOGY ASSOCIATION OF CANADA



ASSOCIATION CANADIENNE DE LA TECHNOLOGIE DE L'INFORMATION

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ITAC Outlines Policy Changes & Investments Needed to Build Successful Innovation Agenda

A Four-Part Series Addressing Fundamental Priorities of Canada's Tech Sector

Ottawa, ON – The Information Technology Association of Canada (ITAC) released two innovation papers today to underscore the priorities of the information communications technology (ICT) sector. Both papers, ITAC on Digital Economy and ITAC on Trade & Competitiveness, clearly outline recommendations to Government of Canada on what the ICT sector needs to build a successful Innovation Agenda for Canada.

“**ITAC on Digital Economy**” frames recommendations for Canadians to realize the economic, social and democratic benefits of a digital economy, Canada must work harder to create a world-leading digital infrastructure. “**ITAC on Trade and Competitiveness**” looks at recommendations to foster competitiveness on a global scale and increase access to export markets to support digital commerce for Canadian businesses.

“Bold policy changes and strong investments in ICT are needed from the start”, states Robert Watson, President and CEO of ITAC. “It is the only way to build an Innovation Agenda that lays the right foundation, increases our nation’s competitiveness and helps company’s access global markets,” adds Watson.

Click to read: [ITAC on Digital Economy](#)

Click to read: [ITAC on Trade and Competitiveness](#)

Watch for **ITAC on Digital Government** in October and **ITAC on Talent and Skills Development** in November. To raise the dialogue around all four papers, ITAC will showcase the thought leadership behind each innovation paper through a policy debate in Ottawa in mid-November. This event will provide an opportunity for policy makers to hear perspectives from industry, academia and other subject matter experts on what they would like to see from Canada’s Innovation Agenda.

About ITAC

As Canada’s national ICT business association, the Information Technology Association of Canada (ITAC) champions the development of a robust and sustainable digital economy in Canada. A vital connection between business and government, we provide our members with the advocacy, networking and professional development services that help them to thrive nationally and compete globally. A prominent advocate for the expansion of Canada’s innovative capacity, ITAC encourages technology adoption to capitalize on productivity and performance opportunities across all sectors.

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