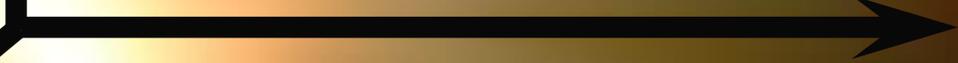


The background is a dark, monochromatic scene filled with a dense field of small, glowing spheres. Overlaid on this field are several translucent, wavy, ribbon-like structures that appear to be floating or flowing through the space. The overall aesthetic is futuristic and digital.

# Microsoft AI Platform

Sergio Ortega  
Global Lead, Artificial Intelligence  
Government Industry

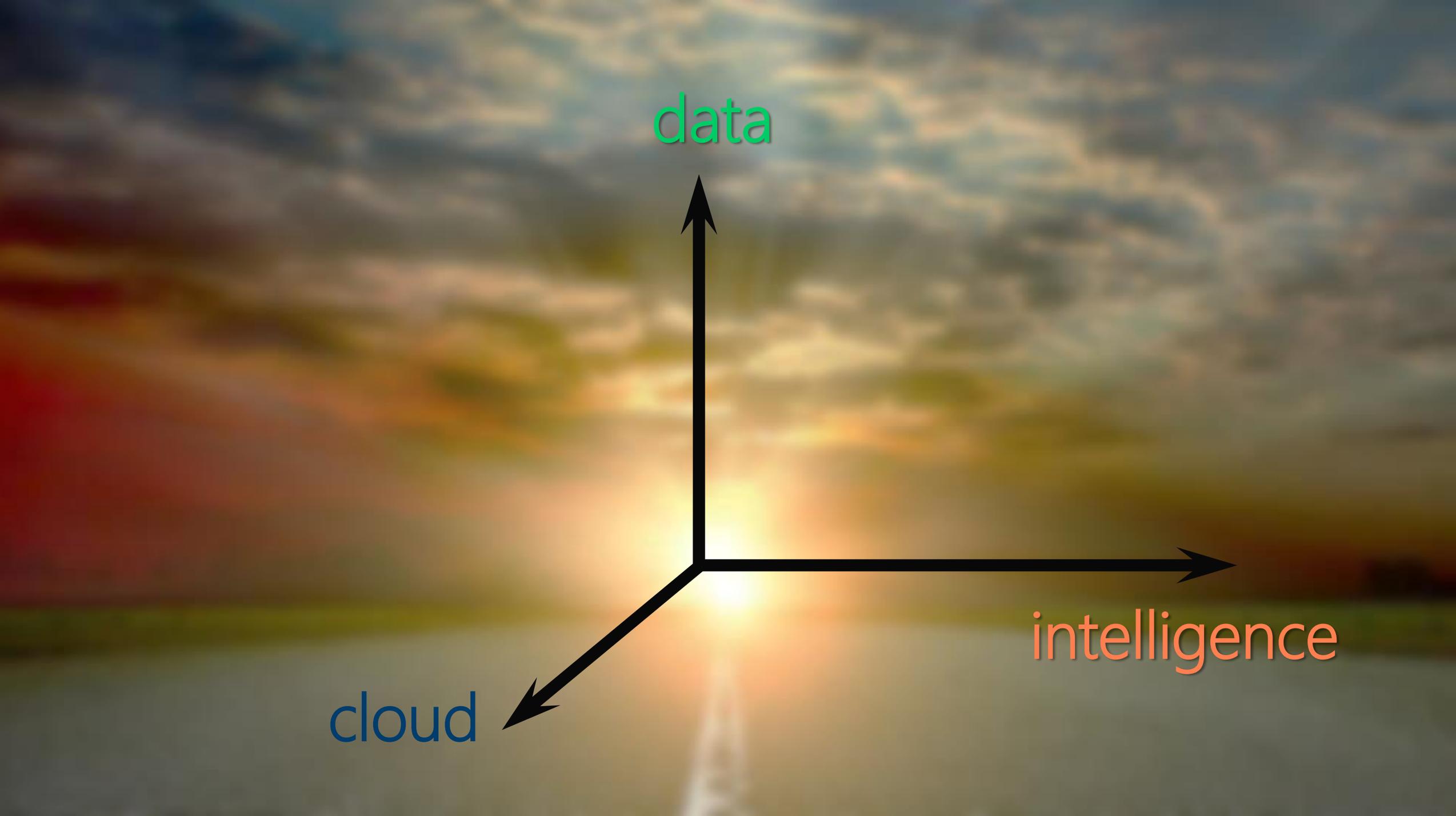
data



intelligence



cloud



# The Microsoft AI platform: Azure+AI

*Cloud-powered AI for every developer*

## Services

### CONVERSATIONAL AI

Bot Framework

### TRAINED SERVICES

Cognitive



### CUSTOM SERVICES

Azure Machine Learning

### CODING & MANAGEMENT TOOLS

VS Tools  
for AI

Tools  
Azure ML  
Studio

Azure ML  
Workbench

Others (PyCharm, Jupyter Notebooks...)



### DEEP LEARNING FRAMEWORKS

3rd Party

Cognitive  
Toolkit

TensorFlow

Caffe

Others (Scikit-learn, MXNet, Keras,  
Chainer, Gluon...)

## Infrastructure

### AI ON DATA

Cosmos  
DB

SQL  
DB

SQL  
DW

Data  
Lake

Spark

DSVM

Batch  
AI

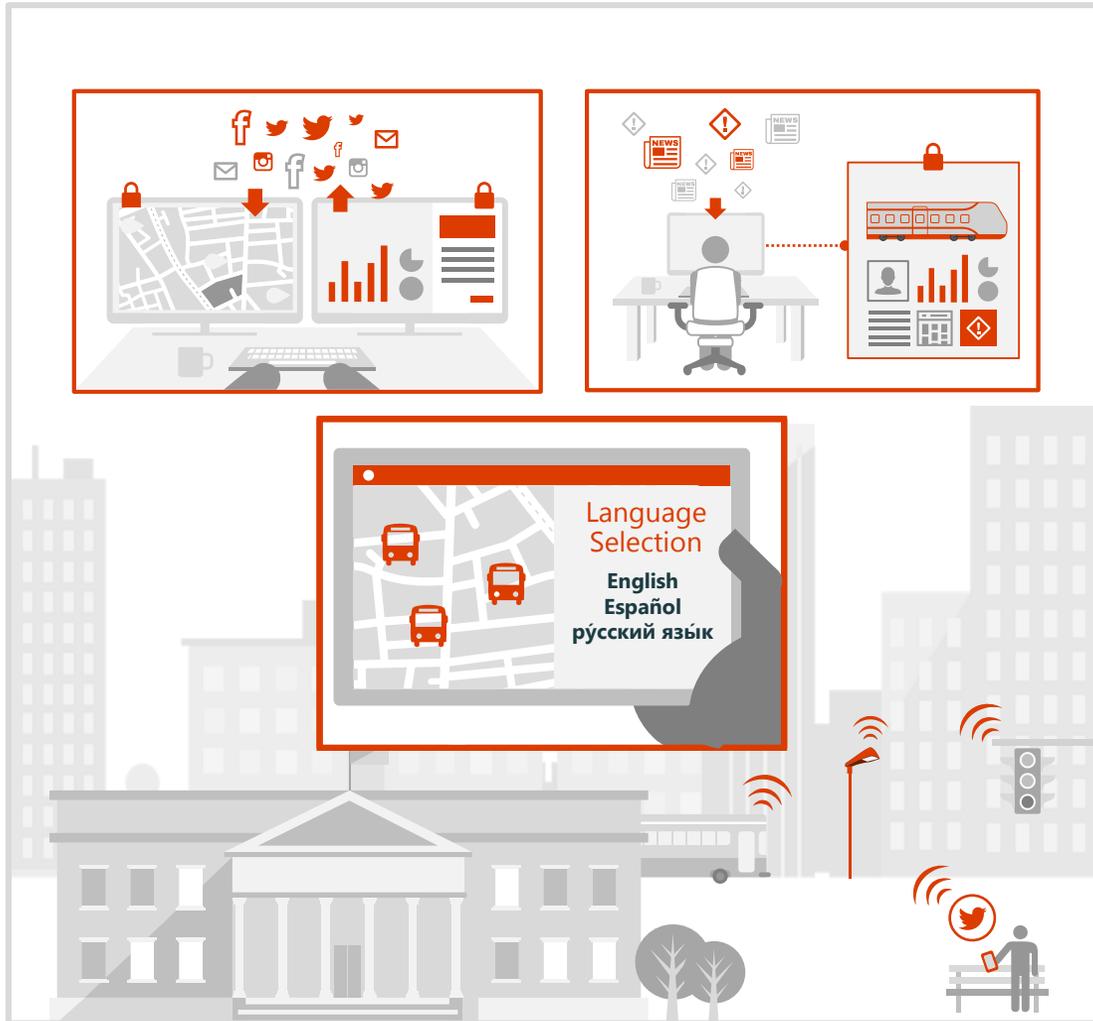
ACS

Edge



CPU, FPGA, GPU

# Transform your transit and transportation services



Enhance customer service and satisfaction by providing automated language translation services for transportation systems

---

Improve pedestrian and cyclist safety with cognitive services to get insights from video analytics like rail invasion, fall detection, and other behavioral analysis

---

Listen and respond to your citizen's transportation-related comments on social media with automated tools

# Social services continuum: Transform the ecosystem



Enable more seamless service delivery by integrating data sources from multiple agencies across S&HS, Health, Government and partners

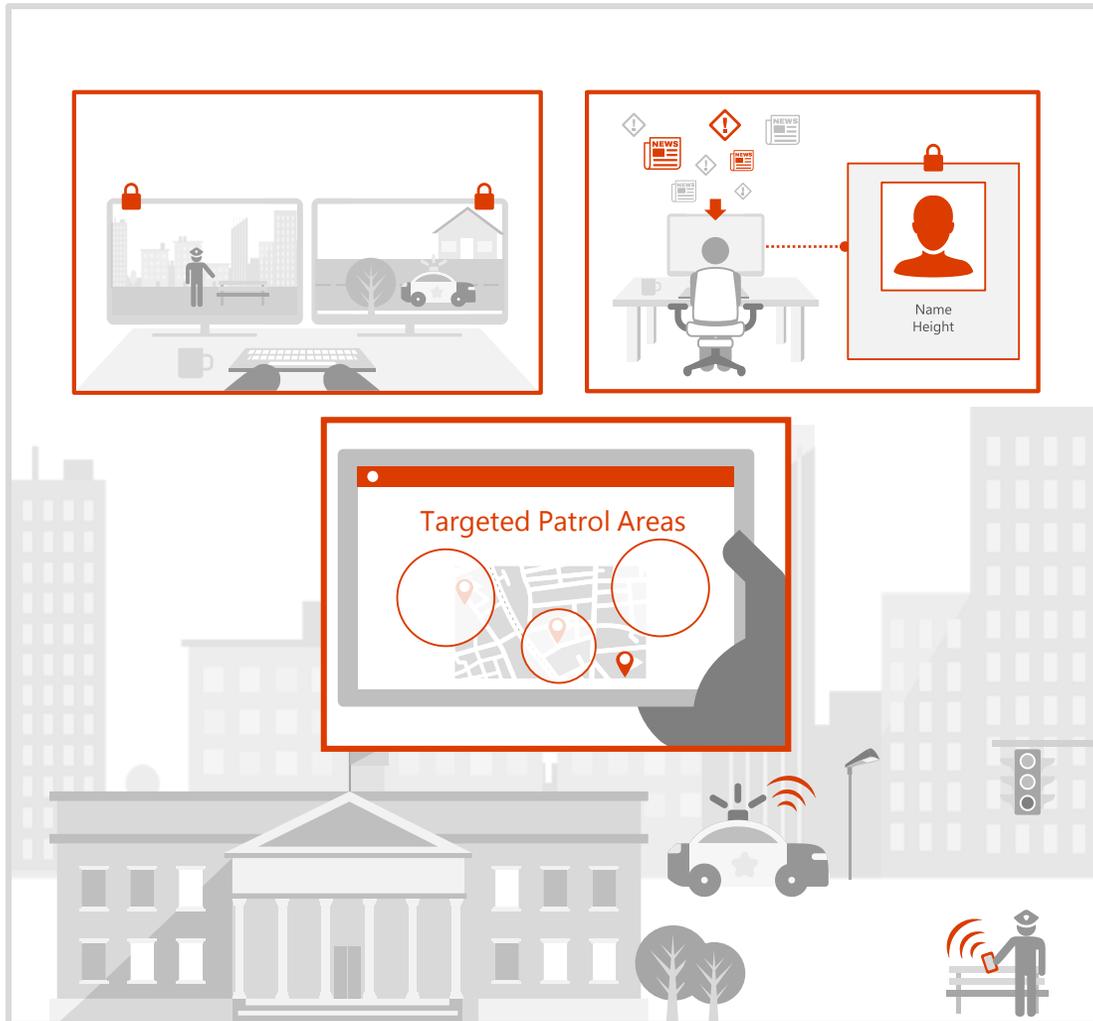
---

Improve community engagement and digital inclusiveness with Social Digital Assistants and cognitive services for transcription or translation

---

Predict and align the demand for social services and associated costs in the market with machine learning

# Transform your services to improve the safety of citizens and officers



Enable your systems to classify, categorize, and process video content like Dashcam, Body Worn Video, or CCTV

---

Speed workflows and decrease costs with video analytics like face detection and identification, video redaction, and entity extraction

---

Build deep learning models for criminal forecasting and surface hidden insights from internal and open data sources

## Project

# FarmBeats

### Problem

The world's population will reach 10 billion by 2050, with less arable land and water for growing food than we have today.

The only way to feed everyone in the future could be through precision agriculture—but the technology is still too expensive.

### Solution

Microsoft Researchers are using sensors, drones, the Azure Cloud, and machine learning algorithms to analyze conditions like moisture and soil temperature in real time.

By analyzing this data, the FarmBeats project could help predict what farmers should plant to maximize their yields.



**Together,** cheap sensors, rural broadband, drones, and cloud analytics **can feed a growing world.**

For more information, please see the [FarmBeats video case study](#).

An aerial photograph of a dense, lush green forest. The trees are tall and closely packed, creating a textured canopy. Overlaid on the right side of the image is a semi-transparent, dark grey hexagonal grid pattern. The text 'AI for Societal Impact' is centered horizontally across the middle of the image in a large, white, sans-serif font.

# AI for Societal Impact

# AI for Earth

*Access | Education | Innovation*

AGRICULTURE

WATER

BIODIVERSITY

CLIMATE

Learn more at [microsoft.com/aiforearth](https://microsoft.com/aiforearth)

## Project

# Chesapeake Conservancy

### Problem

The largest estuary in the U.S., the Chesapeake Bay watershed has been overwhelmed by water pollution.

### Solution

To help prioritize its restoration efforts, Chesapeake Conservancy wanted to create a 1-meter resolution land cover map of the 64,000-square-mile area.

Such a map can generate 900 times the information of existing 30-meter resolution data sets, but without AI, it would take months to create.

Using Microsoft Cognitive Toolkit, Chesapeake Conservancy is defining and training a neural network that can create up-to-date 1-meter resolution maps in a fraction of the time.

This information is helping the nonprofit improve the pace and quality of its conservation efforts.

**Land Cover Data**  
Resolution

**30 Meters**  
7 years ago

**1 Meter**  
Today

With AI to aid its conservation efforts, **Chesapeake Conservancy** now has **900 times the information** to help it restore the Chesapeake Bay.

For more information, please see the [video case study](#).



Microsoft

Artificial  
Intelligence

GeoAI



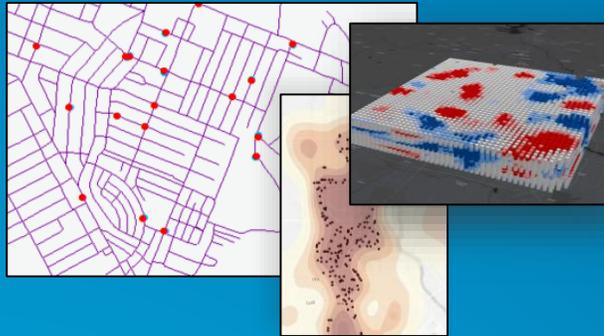
esri®

Geographic  
Information  
System

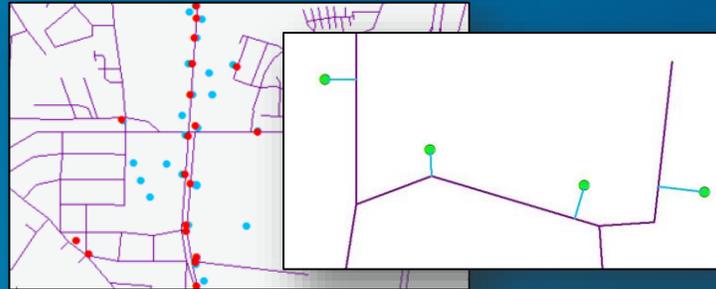
# GeoAI Project Lifecycle: Predicting Accidents, Saving Lives!



**1. Spatial Data Exploration**  
Exploring Spatial Patterns of Interest



**2. Spatial Data Preparation**  
Example: Road Snapping



**3. Spatial Feature Extraction**  
Road Curvature, Intersections, # Lanes..

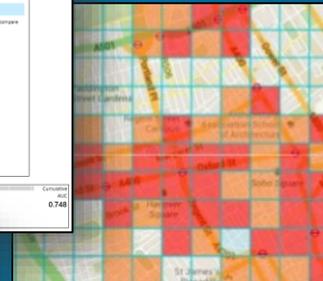


**4. Feature Selection**  
Identifying the most relevant Features

Feature	Score
Prox to Intersections	3074.528083
Weather - Rain	3037.526148
Road Curvature	3003.680839



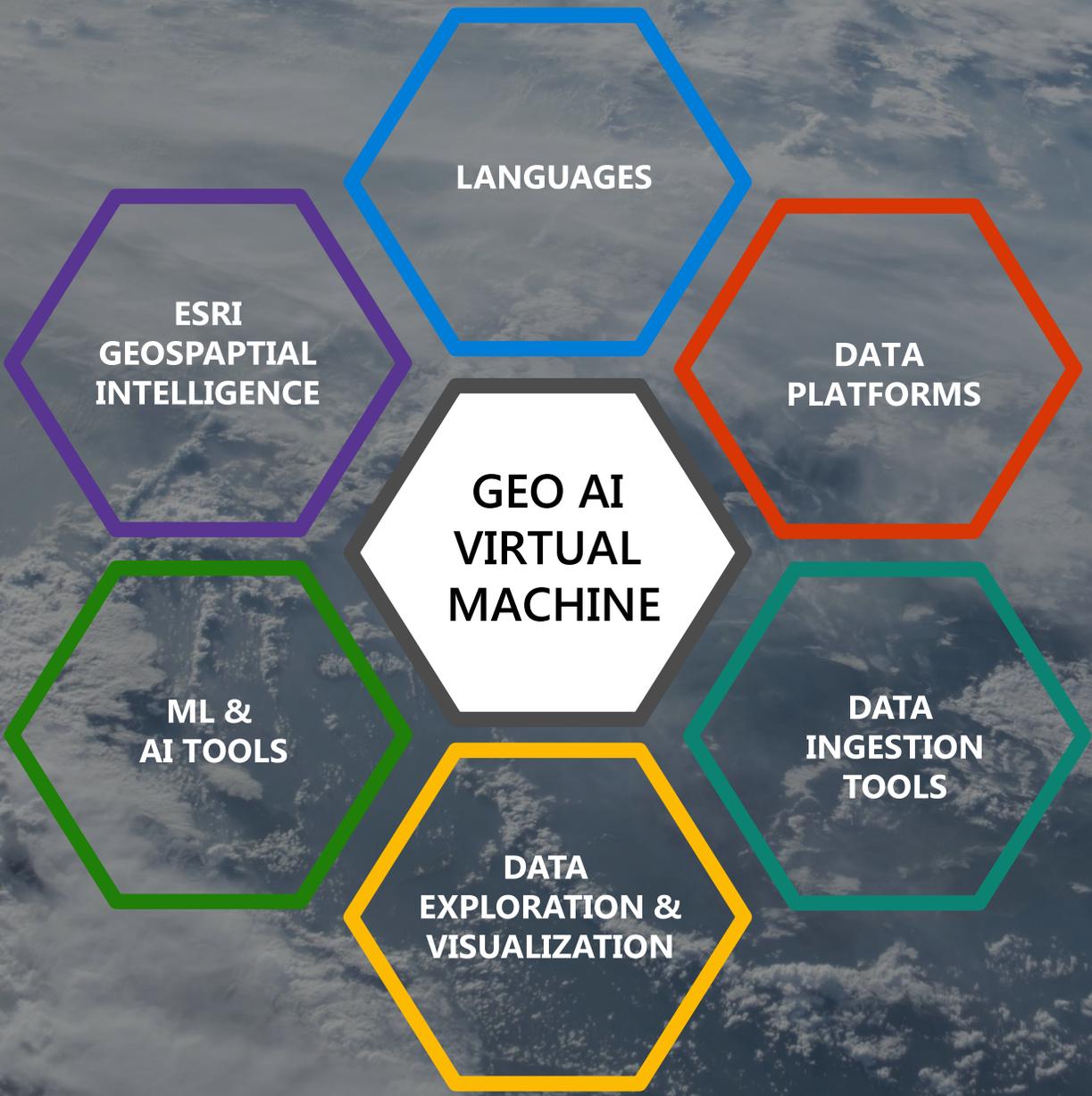
**5. Model Development**  
Experimenting w/ Accuracy per Model



**6. Spatial Action Facilitation**  
e.g. Optimizing Ambulance Allocation



Announcing



**In conclusion...**

**It's not about if,**

**but when and how...**

Thank you

