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INFORMATION TECHNOLOGY
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Industry News

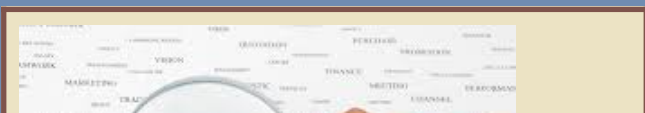
[Accelerator Opportunities for Tech Start ups](#)

[Google Funds Coding Camp](#)

[eBay Calls for Trade Changes](#)

[Outstanding Service Award Winners](#)

[ITAC President Endorses Magnet](#)



ITAC Industry Insider

Dear ITAC Member

Welcome to the first edition of the newest information tool available to the ICT industry. In a single page you get linked access to relevant news stories, events and educational opportunities of interest to the ITAC community.

If you haven't looked at the [ITAC website](#) recently, check it out. It's easier to find relevant industry events and our new Forums and Committees page makes it effortless to find



Three Simple Steps To Build a Patent Strategy

By Andrew Currier, P.Eng., BSEE, LLB

Canadians demonstrate excellence at many things. There are the obvious clichés like maple syrup, hockey, politeness and modesty. However, our excellence at politeness hides some of our other impressive strengths, like innovation and technology. In turn, our modesty seems to keep Canadians from protecting their intellectual property (IP) at rates disproportionate to our OECD counterparts.

[More](#)

volunteer opportunities to help shape the future of the industry. As always, there is a wealth of member-only content offering insights from industry events and sector leaders.

New Trade Possibilities: Looking to Asia

Energized by the successful conclusion of the Canada-European Union Comprehensive Economic and Trade Agreement (CETA) negotiations, the Information and Technology Association of Canada is expanding its trade consultation efforts focused on Asia. [More](#)



Feds Open Up Wearable Tech Market

Electronics manufacturers that have struggled to provide labelling on increasingly tiny consumer goods won't need to see their customers squinting anymore. Karna Gupta, President and CEO of the Information Technology Association of Canada, welcomed new e-labelling regulations announced by the federal government. The change puts an end to paper labels and etching which have limited Canadian manufacturers' ability to integrate electronics into clothes, personal accessories or digital medical devices. [More](#)

Tomorrow's Workers Today: TalentMash 2014

Over 400 university students participated in ITAC Talent's *TalentMash 2014*, a series of workshops, competitions and a career fair focused on the ICT sector. Twenty potential employers were on hand and 4 innovative ICT thought leaders hosted keynote presentations, skills sessions and speaker panels on various topics in the areas of business, technology and career success. Ten prizes were awarded including BTM Gold and Platinum Competition prizes, an ITAC Talent Scholarship and RBC Twitter Challenge prizes.



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Events Worth Attending

ITAC hosts and supports a wide range of industry events each month. Here are three educational

Quick Links

[Industry Infographic](#)

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[Our Members](#)

Help us shape a Speakers series. Take this [15 second survey](#).
Thank you

and networking opportunities that you might want to consider attending.

Nov. 5 - [Women in Leadership Speakers series](#), Toronto - Sarah Ryerson, Head of Strategy and Sales Operations, Google Canada, will present her personal career journey.

Nov. 12 - [CASL Look Ahead](#) - Hear from the CRTC on their approach to the computer programming provisions (Section 8) that come into effect Jan. 15, 2015.

Nov. 12 - [Ingenious Awards](#), Toronto - The ICT community comes together to celebrate most innovative projects from across the country.

Do you have a a story you would like to see featured in the ITAC Insider? Send me an email and we'll work together to share it with the ICT community.

Steve

Communications Director

ITAC