The cloud economy will directly employ more than 57,000 workers by 2018.

- 521,700 direct jobs
- 478,300 indirect jobs

Twice the number employed in the energy sector, & more than the auto sector.

- $155 billion in revenues
- $67.2 billion to the Canadian GDP

45% of ICT workers are university graduates.

- $72,000 annual average earnings of ICT worker

85% of ICT companies are small businesses.

- ITAC is the voice of the ICT industry
- ITAC is community

ITAC helps members achieve greater success through:
- Advocacy
- Events
- Education & Professional Development
- Business Development
- Networking

ITAC fuels growth & innovation.

1950 – 2014

60+ years building a digital society that delivers prosperity and competitiveness.

- 33,300 companies
- 4.8 billion largest private-sector performer in R&D
- 10% increase in mobile technologies efficiency = $25 billion to the economy

ITAC is the engine of growth in Canada.

References: Industry Canada, Information and Communications Technology Council.

Graphic design: Peggy & Co. Design.