ITAC | IDC PRESENT: Tech Trends Breakfast Series

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Analyze the Future

Big Data Analytics and Cognitive Computing

AGENDA

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February 12 2015 | Sheraton Centre Hotel | 123 Queen St. W

Big Data Analytics and Cognitive Computing are far–reaching technological innovations that will drive unprecedented transformation across the landscape of Canadian industries over the next several years. Organizations will shift to a sense and respond business model that will up–end how products and services are delivered, and force a complete rethink of how customer experiences are conceived. Join us on February 12th in Toronto to take a closer look at these sophisticated technologies and the roadmap for adoption in Canada.

REGISTRATION & BREAKFAST   7:30–8:00 AM

Opening Comments   8:00–8:10 AM
Karna Gupta: President, ITAC; Lars Goransson, GM & Group Vice President, IDC Canada.

The Canadian Realities of Big Data & Business Analytics   8:10–8:40 AM
Utsav Arora: Senior Analyst, Enterprise Applications, IDC Canada.

You've heard the terms, and understand their importance, but what are current realities around big data, business analytics and cognitive computing technologies in Canada? Who are the early adopters? How are they leveraging this technology? What does the roadmap for big data and business analytics in Canada look like? What are the most important vertical opportunities? IDC Canada will provide insight into the adoption of big data and business analytics technologies, while discussing end–user behaviour, challenges and expectations, and the opportunity for Canadian firms to capitalize on this emerging technology as we see it unfold over the next several years.

Big Data and Cognitive Computing - The Next Level Towards Perfect Insight   8:40–9:00 AM
David Corrigan: Director of Marketing for Big Data, Integration & Governance, IBM

Are you restricted by information overload? The human mind can only take in so much information, and beyond that capacity we experience diminishing returns. But that's not the case for machines, or let's say, properly trained machines. Ones that can think. They thrive on more information – it's their life blood. The combination of big data with cognitive computing is game–changing. It offers the ability to understand context and relevance, focus on what's important, then analyze and make predictions, suggestions, and alternative courses of action. In this keynote you'll hear about break–through new technology that tames the beast of big data, and delivers real insights to your desk – even ones you weren't necessarily looking for. Hear how other organizations have blazed a trail in big data & cognitive computing, and leave with actionable best practices to apply at your organization.

NETWORKING BREAK   9:00–9:25 AM

The Evolution of Data & Edge Analytics: Sharing use-cases for Cybersecurity,   9:25–9:45 AM
Predictive Asset Maintenance, and real-time Next Best Action
Mike Luke, Data Management Practice Lead, SAS Canada

We've all grown–up or aged gracefully with the incredible growth of data. What was once only input into corporate machines Monday to Friday is now whizzing around our homes, schools, public locations and of course our places of work. Opportunities are abound to harness new forms of the so called Big Data to address the securing of networks, improve client satisfaction, enable predictive maintenance ultimately contributing to the bottom line. Learn that as the Data Scientist and Business Analyst evolves how we must enable them to leverage the new data by collapsing the stack and improving their experience.

Panel Discussion: Big Data Analytics Applications in Practice   9:45–10:25 AM
Moderator: David Senf, VP, Infrastructure Solutions Research, IDC Canada
Contributors: David Corrigan, IBM; Mike Luke, SAS Canada; Gagan Mehra, Software AG; Gokula Mishra, Oracle.