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To sponsor this event please visit us at:

<http://itac.ca/blog/event/23rd-annual-itac-it-challenge-golf-tournament-and-luncheon>

<u>Sponsorship Categories</u>	<u>Fee (plus HST)</u>	<u>Availability</u>
Presenting Sponsor	\$12,000	1
Platinum Sponsor	\$7,500	2
Gifting Sponsor	\$7,500	1
Luncheon Sponsor	\$7,000	1
Gold Sponsor	\$5,000	4
Cart Path Sponsor	\$4,000	1
Breakfast Sponsor	\$3,000	1
Halfway House Sponsor	\$3,000	1
19th Hole Reception Sponsor	\$3,000	1
Driving Range Sponsor	\$3,000	1
Golf Cart Sponsor	\$3,000	1
Golf Ball Sponsor	\$3,000	1
Hole-In-One Sponsor	\$3,000	2
Beverage Cart Sponsor	\$2,000	1
Wine Sponsor	\$2,000	1
Hole Sponsor	\$1,500	7
Luncheon Guest	\$200	20
Contributions of in-kind or monetary contributions towards the prize table	Donation	Unlimited
Golfer Registrations	\$1,500 per foursome \$375 per individual	26

For more information regarding sponsorships please contact
Charlotte Macaulay at 905-602-8345x2235 or via email cmacaulay@itac.ca

Presenting Sponsor

\$12,000

SOLD

Sponsorship Benefits

Golfing Privileges

- Two foursomes in the ITAC "IT" Challenge Golf Tournament.
- Each foursome includes choice of requesting an industry executive to accompany 3 players and/or the option to register as a foursome.
- Your teams will be teeing off from the first tee to commence the tournament.

Strategic Logo Placement

- **Tournament Web Site:** Premier placement of company logo on web media. Additionally, your logo will be included on all event materials, including the electronic invitation.
- **Banners:** Premier positioning of your company's logo on the welcome banner as well as three (10') Flying Banners which will be prominently displayed in high profile locations
- **Digital Presentation System (DPS):** Premier exposure of your logo as a Presenting Sponsor on the (DPS), throughout the clubhouse on digital media displays pre & post golf. Your company will also have the opportunity to play a 30 second commercial.
- **Score and Cart Card:** Your company's logo will appear as a Presenting Sponsor on every score and cart card.
- **Tournament Guide:** Your company's premier logo placement within the guide as a Presenting Sponsor in this tournament keepsake.
- **Table Cards:** Each table will have two table cards with premier exposure of your logo and level of sponsorship.

Tee Blocks

Your logo will be placed exclusively on all 36 tee block signs. They will be placed on all 18 holes and will determine where teams are to start each hole.

Pin Flags

Your logo will be placed exclusively on all 18 pin flags.

Mention at the Tournament Luncheon

Our valued Presenting Sponsor is identified and recognized at the awards ceremony with the opportunity to present awards.

Platinum Sponsor

\$7,500

Sponsorship Benefits

Golfing Privileges

- One foursome in the ITAC "IT" Challenge Golf Tournament.
- Your foursome includes choice of requesting an industry executive to accompany 3 players and/or the option to register as a foursome.

Strategic Logo Placement

- **Tournament Web Site:** Secondary placement of company logo on web media. Additionally, your logo will be included on all event materials, including the electronic invitation.
- **Banners:** Secondary positioning of your company's logo on the welcome banner as well as two (10') Flying Banners which will be prominently displayed in high profile locations
- **Digital Presentation System (DPS):** Secondary exposure of your logo as a Platinum Sponsor on the (DPS), throughout the clubhouse on digital media displays pre & post golf. Your company will also have the opportunity to play a 30 second commercial.
- **Score and Cart Card:** Your company's logo will appear as a Platinum Sponsor on every score and cart card.
- **Tournament Guide:** Your company's logo placement within the guide as a Platinum Sponsor in this tournament keepsake.

Tee Deck Signage

One hole is "yours". Your sign is featured in a custom made wood sign holder. You can take advantage of having your staff meet and greet the participants on your designated hole.

On Course Signage

Your company will have premier exposure at 9 holes on custom printed Cup Inserts. These are placed inside the hole at the green.

Mention at the Tournament Luncheon

Our valued Platinum Sponsor is identified and recognized at the awards ceremony with the opportunity to present awards.



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Gifted Sponsor

\$7,500

Sponsorship Benefits

Golfing Privilege

- One foursome in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Secondary placement of company logo on web media. Additionally, your logo will be included on all event materials, including the electronic invitation.
- **Banners:** Secondary positioning of your company's logo on the welcome banner as well as two (10') Flying Banners which will be prominently displayed in high profile locations
- **Digital Presentation System (DPS):** Secondary exposure of your logo as a Gifted Sponsor on the (DPS), throughout the clubhouse on digital media displays pre & post golf. Your company will also have the opportunity to play a 30 second commercial.
- **Score and Cart Card:** Your company's logo will appear as a Gifted Sponsor on every score and cart card.
- **Tournament Guide:** Your company's logo placement within the guide as a Gifted Sponsor in this tournament keepsake.

Tournament Gifted Handout

- Your company logo will be prominently displayed on an easel sign at the gifted location.
- You will be eligible to hand out the tournament gift to all participants at the event.

Tee Deck Signage

One hole is "yours". Your sign is featured in a custom made wood sign holder. You can take advantage of having your staff meet and greet the participants on your designated hole.

Mention at the Tournament Luncheon

Our valued Gifted Sponsor is identified and recognized at the awards ceremony with the opportunity to present awards.

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Luncheon Sponsor

\$7,000

Sponsorship Benefits

Golfing Privilege

- One foursome in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Banquet Hall Banner:** Placement of your company's logo on the Luncheon Banner prominently displayed in the banquet hall.
- **Digital Presentation System (DPS):** Exposure of your logo as a Luncheon Sponsor on the (DPS), throughout the clubhouse on digital media displays pre & post golf. Your company will also have the opportunity to play a 30 second commercial.
- **Table Cards:** Each table will have two table cards with premier exposure of your logo and level of sponsorship.
- **Tournament Guide:** Your company's premier logo placement within the guide as a Luncheon Sponsor in this tournament keepsake.

Luncheon Privilege

Two additional seats will be offered for you to bring guests to the tournament Luncheon..

Mention at the Tournament Luncheon

Our valued Luncheon Sponsor is identified and recognized at the awards ceremony with the opportunity to present awards.

Gold Sponsor

\$5,000

Sponsorship Benefits

Golfing Privilege

- Two playing spots in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Banners:** Tertiary positioning of your company's logo on the welcome banner as well as one (10') Flying Banner which will be prominently displayed in high profile location.
- **Digital Presentation System (DPS):** Tertiary exposure of your logo as a Gold Sponsor on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Score and Cart Card:** Your company's logo will appear as a Gold Sponsor on every score and cart card.
- **Tournament Guide:** Your company's logo placement within the guide as a Gold Sponsor in this tournament keepsake.

Tee Deck Signage

One hole is "yours". Your sign is featured in a custom made wood sign holder. You can take advantage of having your staff meet and greet the participants on your designated hole.

Mention at the Tournament Luncheon

Our valued Gold Sponsor is identified and recognized at the awards ceremony.

Cart Path Sponsor

\$4,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Cart Path Signage

A sticker will be adhered to the cart path on every hole. This will provide you with premium exposure throughout the round of golf.

Mention at the Tournament Luncheon

Our valued Cart Path Sponsor is identified and recognized at the awards ceremony.



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Breakfast Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Easel Signage:** Positioning of your company's logo on two easels prominently displayed in the breakfast area.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Table Cards:** Each table will have one table card with premier exposure of your logo and level of sponsorship.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Mention at the Tournament Luncheon

Our valued Breakfast Sponsor is identified and recognized at the awards ceremony.

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Halfway House Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Halfway House Banner:** Positioning of your company's logo on a banner prominently displayed at the Halfway House.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Mention at the Tournament Luncheon

Our valued Halfway House Sponsor is identified and recognized at the awards ceremony.

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19th Hole Reception Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Easel Signage:** Positioning of your company's logo on two easels prominently displayed in the cocktail reception area.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Mention at the Tournament Luncheon

Our valued 19th Hole Reception Sponsor is identified and recognized at the awards ceremony.

For more information regarding sponsorships please contact
Charlotte Macaulay at 905-602-8345x2235 or via email cmacaulay@itac.ca

Driving Range Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Easel Signage:** Positioning of your company's logo on two easels prominently displayed at the Driving Range.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

CPGA Teaching Professional

A CPGA teaching professional will be available at the Driving Range before the tournament begins offering tips and advice.

Mention at the Tournament Luncheon

Our valued Driving Range Sponsor is identified and recognized at the awards ceremony.

Golf Cart Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Golf Cart Signage

A sign will be placed on the front of every golf cart. This will provide premium exposure throughout the round.

Mention at the Tournament Luncheon

Our valued Golf Cart Sponsor is identified and recognized at the awards ceremony.



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Golf Ball Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Easel Signage:** Positioning of your company's logo on two easels prominently displayed at the registration table.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Brand Placement

Your company's logo will have exclusive exposure on all golf balls being distributed to all participants.

Mention at the Tournament Luncheon

Our valued Golf Ball Sponsor is identified and recognized at the awards ceremony.

****Golf balls to be supplied by ITAC****

For more information regarding sponsorships please contact
Charlotte Macaulay at 905-602-8345x2235 or via email cmacaulay@itac.ca



Hole-In-One Sponsor

\$3,000

Sponsorship Benefits

Golfing Privilege

- One playing spot in the ITAC "IT" Challenge Golf Tournament.

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Hole Signage

Your company's logo will have premium exposure on two par 3's. You can also take advantage of having your staff meet and greet the participants on your designated hole.

Million Dollar Shootout

The Hole-In-One sponsorship includes a closest to the pin contest on all four Par 3's during the event with each winner receiving a \$100 gift card and a shot at \$1,000,000. Immediately after play the four Par 3 winners proceed to the 18th fairway and take a shot at \$1,000,000 cash.

Mention at the Tournament Luncheon

Our valued Hole-In-One Sponsor is identified and recognized at the awards ceremony.

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Beverage Cart Sponsor

\$2,000

Sponsorship Benefits

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Beverage Cart Signage

Your company's logo will have premium exposure on all beverage carts.

Mention at the Tournament Luncheon

Our valued Beverage Cart Sponsor is identified and recognized at the awards ceremony.

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Wine Sponsor

\$2,000

Sponsorship Benefits

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Easel Signage:** Positioning of your company's logo on two easels prominently displayed in the banquet hall.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Wine Cards:** Each table will have one wine card with premier exposure of your logo and level of sponsorship.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Mention at the Tournament Luncheon

Our valued Wine Sponsor is identified and recognized at the awards ceremony.

For more information regarding sponsorships please contact
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Hole Sponsor

\$1,500

Sponsorship Benefits

Strategic Logo Placement

- **Tournament Web Site:** Placement of company logo on web media.
- **Digital Presentation System (DPS):** Exposure of your logo on the (DPS), throughout the clubhouse on digital media displays pre & post golf.
- **Tournament Guide:** Your company's logo placement within the tournament guide.

Tee Deck Signage

One hole is "yours". Your sign is featured in a custom made wood sign holder. You can take advantage of having your staff meet and greet the participants on your designated hole.

Mention at the Tournament Luncheon

Our valued Hole Sponsor is identified and recognized at the awards ceremony.

For more information regarding sponsorships please contact
Charlotte Macaulay at 905-602-8345x2235 or via email cmacaulay@itac.ca

Registration Options

Sponsorship Benefits

FOURSOME - \$1,500

- Four playing positions.
- Four reserved seat for the luncheon.
- Four registration gifts.

INDIVIDUAL GOLFER - \$375

- One playing position.
- A reserved seat for the luncheon.
- A registration gift.

LUNCHEON ONLY - \$200

- Invitation to socialize during the reception.
- A reserved seat for the luncheon.

TOURNAMENT AGENDA

8:00 AM	Registration
9:15 AM	Call to Carts
9:30 AM	Shotgun Start
2:30 PM	Reception
3:30 PM	Luncheon & Awards
5:00 PM	Conclusion

To register please complete one of the following options:

Option One: Complete and submit the attached form.

Option Two: Contact Charlotte Macaulay.

Option Three: Register online at:

<http://itac.ca/blog/event/23rd-annual-itac-it-challenge-golf-tournament-and-luncheon/>