

ITAC

INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA

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ASSOCIATION CANADIENNE
DE LA TECHNOLOGIE DE L'INFORMATION

ITAC Industry Insider Newsletter

Member collaboration, engagement and feedback important to ITAC success

Our success as an Association – and the success of our industry as a whole – is through meaningful collaboration and engagement. ITAC encourages its members to take advantage of our many events to connect with their peers, industry experts, policy makers and other thought leaders – all of whom can help you grow your business.

Our role, as a national industry association, is to:

- Champion the development of a robust and sustainable digital economy in Canada,
- Provide a voice on behalf of its members;
- Encourage technology adoption; and
- Connect government, industry and academia to expand Canada's innovative capacity.

To succeed, we will continue to focus on developing stronger relationships with federal and regional government officials, to better advocate on behalf of you, and the ICT industry. This includes working on key areas of concern, such as cyber security and government procurement.

This year we have hired new staff to help us build capacity around our policy work and communications efforts; we are in the process of updating our website (enhancing both the public-facing and member-only content and information); and we will continue to deliver stellar events and forums to help you grow your business and connect with industry stakeholders.

ITAC also has a strong focus on advocacy, talent, health and diversity, and our team leaders are working on a wide variety of initiatives and programs that will help lead and shape the future of the ICT sector.

Want to contact the ITAC Team?

Your feedback and input is important – don't hesitate to reach out!

President and CEO

- [Robert Watson](#)
- Executive Assistant, [Janet Tite](#)

Government Relations, Policy and Advocacy

- Vice President, Government Relations and Policy, [Andre Leduc](#)
- Vice President, Policy, [Nevin French](#)

Diversity & Ontario Provincial Initiatives

- [Denise Shortt](#), Vice President, Industry Development,

Talent

- Executive Director, [Gina van Dalen](#)

Health

- Executive Director, [Elaine Huesing](#)

Events

- [Christine Leonard](#), Director, Events and Program Development
- [Micheline Lepage](#), Event Support Team

Membership

- Director of Membership and Business Development, [Mariana Kutin Morais](#)

Communications

- [Janet Gibson Eichner](#), Director of Communications