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ITAC Industry Insider Newsletter

Business Technology Management (BTM) Accreditation acknowledges importance of Program and gives graduates a head-start

In January, the Université du Québec à Rimouski announced the accreditation of its Baccalauréat en administration des affaires Business Technology Management (BTM) program, by the [BTM Accreditation Council](#) (BTMAC)ⁱ, an Information Technology Association of Canada (ITAC) initiative.

Accreditation by BTMAC ensures that the program meets national competency standards and outcomes, and, emphasizes high education standards, focusing on curriculum, students, academic and support staff, and facilities. It also signals to students and employers that the school is committed to running an exceptional program that delivers results and meets all the best practices in educating students to be leaders in business technology management.

“This accreditation is a testament to the quality of our program,” said Lucie Laflamme, vice- rector, Université du Québec à Rimouski. “We are extremely proud of our BTM faculty who have worked diligently to apply tough standards to this program, and of our students, for doing exceptionally well in the field as a result.” According to Gina van Dalen, executive director of ITAC’s Talent division, students who graduate from an accredited BTM program receive an outstanding education informed by state-of-the-art knowledge and research, as well as the needs and applications of industry.

“Accreditation matters,” adds van Dalen. “It helps to ensure that programs meet national standards to produce graduates who are ready to enter Business Technology Management (BTM)-related fields – especially those that are leading the way in innovation, competitiveness and emerging technologies – and gives graduating students a leg up on their peers.”

For more information on the BTM Forum or accreditation, contact: Gina van Dalen, Executive Director ITAC Talent, at gvandalen@itac.ca

ⁱ <https://www.btm-forum.org/accreditation>



ITAC's Quebec Career Ready Manager, Marc-André Léger, presents accreditation certificate to Université du Québec à Rimouski Vice-Rector, Lucie Laflamme