

# ITAC

INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA

# ACTI

ASSOCIATION CANADIENNE  
DE LA TECHNOLOGIE DE L'INFORMATION

*ITAC Industry Insider Newsletter*

## ITAC Members in the News

In the past few months, ITAC's Director of Membership and Business Development, [Mariana Kutin Morais](#), has engaged directly with members to get their opinions on questions provided by trade publication IT World Canada:

- In February, the media outlet focused on 'What Canadian tech execs love about their job'. Click on the links to read some of our members' responses: [slide show #1](#) and [slide show #2](#); and
- In March, IT World Canada was looking for examples (from women) as part of International Women's Day: *How can we include more women in Canadian tech?* Many of our members responded with some great ideas. In fact they had so many great responses they had to break them up into three sections: [Slide show #1](#) , [slide show #2](#) and [slide show #3](#).

Another example of a member in the news: The Globe and Mail posted an article on Canada's up-and-coming entrepreneurs that are – and becoming – household names. ITAC shared a few examples with the Globe's reporter from its outstanding membership base. The Globe selected John Baker, founder of D2L Corp to highlight. [Click here](#) to read the full article.

Finally, just as an FYI, on the morning of March 19, ITAC's VP of Government Relations and Policy, Andre Leduc, appeared on BNN to speak to Minister Bain's announcement regarding 5G. [Click here](#) to see the video.

If you would like to share news from your organization, contact:  
Janet Gibson Eichner, Director, Communications at [jgibson\\_eichner@itac.ca](mailto:jgibson_eichner@itac.ca)