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ITAC Industry Insider Newsletter
April 26, 2018

Have you submitted your ITAC Ingenious Award nomination yet? Nominate yourself, your own organization or a peer today. It's easy!

Sometimes we hit a project out of the ball-park – individually or as part of a team. Maybe you significantly improved productivity, helped increase revenue or transformed your business through technology. Or maybe you know someone else that did. Why not share your successes with others through an ITAC Ingenious Award.

Implemented in 2011 as a way of celebrating the use of technology to improve the performance of large and small businesses, large and small government operations and not-for- profit organizations, the annual Ingenious Awards program has six categories from which you could choose: large private business, large public organizations, SME public/not-for-profit organizations, medium-sized private business, small-sized private business and the Ingenious Spark category implemented last year, which celebrates the early stage of business growth.

Please note that the first five categories use the same nomination form; the Ingenious Spark nomination requires a different form. Links to the forms are provided below.

As a reminder, the event will also feature the awarding of the ITAC CanadianCIO of the Year Awards, which recognizes overall excellence among Canada's community of CIOs. This award is presented to two outstanding CIOs – one in the public sector and the other in the private sector – who demonstrate the qualities of business and technological vision, entrepreneurship, a capacity to drive enterprise transformation and a measurable operational strength that delivers shareholder or stakeholder value.

To qualify, nominations must be submitted by June 29, 2018.

NOMINATE NOW: Ingenious Award Nomination
NOMINATE NOW: Ingenious Spark Nomination
NOMINATE NOW: CanadianCIO Nomination

Not sure how to nominate a person, initiative or organization?
It's easy! Candidates or their nominators are required to a short project description through the nomination form and clear evidence of the correlation between the technology and measurable business outcomes.

Who is eligible to compete?
- All public, private and not-for-profit organizations operating within Canada

- All projects nominated must take place in Canada to be eligible for this award
- All projects nominated must have taken place within the past two years.

Awards Presentation and Gala

Award winners will be publicly announced at the Ingenious Award Gala dinner in Toronto on November 6, 2018.

This year, the gala will be held in the Crystal Ballroom at the King Edward Hotel. A new format allowing for more networking time, food stations/passed hors d'oeuvre and a shorter awards ceremony in the ballroom.

Interested in Sponsoring the Awards Program?

There are seven sponsorship level opportunities available – each one providing a myriad of benefits ranging from your corporate name and logo displayed on the ITAC Ingenious Awards website, to a chance to introduce and present the award to an Ingenious Award Winner.

To learn more, contact Janet Tite at jtite@itac.ca