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DE LA TECHNOLOGIE DE L'INFORMATION

ITAC Industry Insider Newsletter

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Interested in motivating and youth and preparing them for their future careers workforce in a world increasingly shaped by science and technology?

Today, fewer than half of high school students graduate with senior STEM courses, despite the fact that 70 per cent of Canada's top jobs require this type of educationⁱ. There is an even greater concern for the decline of women in these programs. The national enrollment of women in university Science, Technology, Math and Engineering (STEM) programs is only 20 per cent on average and just under 14 per cent of the country's 280,000 professional engineers are womenⁱⁱ.

ITAC believes that early exposure in a supportive and encouraging environment is the key to shifting mindsets and helping students build confidence to embrace these fields and is honoured to work with a fantastic team of students at Glenforest Secondary School in Mississauga, Ontario to organize the *2018 Xplore STEM Youth Conference*.

[The Conference](#) is Canada's largest student organized conference promoting careers in STEM. The Conference brings together over 1,500 high school students and educators from across the Greater Toronto Area (GTA) to explore STEM programs and careers to help clarify their plans for their future. It will include speakers, hands-on activities and mentoring focused around the STEM topics and provide an inside look into STEM programs and careers.

We hope you will participate in this exciting opportunity at Canada's largest student organized conference.

Sponsors Needed!

We encourage your organization to sponsor and actively participate in the fun STEM based activities and events planned for *2018 Xplore STEM Youth Conference*. The day will be packed full of wide eyes and stimulating moments.

Together, we can inspire Canada's next generation of leaders. It is our responsibility to encourage them to dream their greatest dream, to take every opportunity they are offered, and to remind them that "impossible" is just a dare to make it happen.

To view the sponsorship opportunities available, [click here](#).

For more information, contact: Gina van Dalen, Executive Director, ITAC Talent at 905-602-8345 ext. 2010 or gvandalen@itac.ca

ⁱ Source: Let's Talk Science, Oct 2016 Release

ⁱⁱ Source: Engineers Canada