



INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA



ASSOCIATION CANADIENNE
DE LA TECHNOLOGIE DE L'INFORMATION

ITAC Industry Insider Newsletter

September 7, 2018

ITAC-Federal Government Consultation on National Data

Further to the release of its [National Data Strategy Report](#) in July, ITAC participated in an *ITAC - Federal Government Consultation on National Data Strategy* event in Toronto on Wednesday, September 5, 2018.

Participants had the opportunity to contribute on each of the three thematic groups:

- Unleashing innovation: fostering Canadian digital and data leadership;
- The future of work: skills for the modern economy; and
- Trust and privacy: Rules to enable trust and adoption.

The Ministry of Innovation, Science and Economic Development Canada (ISED) and the Privy Council Office (PCO) also participated through digital innovation leads. Dr. Ann Cavoukian, Dr. Cavoukian the former Information and Privacy Commissioner for Ontario and one of the world's leading privacy experts, presently the Distinguished Expert-in-Residence, leading the Privacy by Design Centre of Excellence and a Senior Fellow of the Ted Rogers Leadership Centre at Ryerson University, also joined us to say a few words in support of ITAC's approach to developing a [National Data Strategy](#).

Our sincere thanks to ITAC's Ontario Board Chairman David Telka and Ontario Board of Director Karen Franklin, as well as ITAC Talent consultant David Ticoll, for helping facilitate the three workshop sessions.

Participants explored the following topics (and more!):

- How can we best encourage and support the use of big data and the adoption of digital technologies? What are some of the barriers to adoption and deployment, who and how can unlock this potential?
- How can Canada harness its data to create new business opportunities and improve quality of services for Canadians?
- How can we further encourage the next generation of digital infrastructure, including rural broadband, 5G and the Internet of Things?
- What are the critical implications of changes underway in the labour market and how can we ensure all Canadians are able to adapt and thrive?
- What are the general skills we need to be training future workers with, and are there additional specific skill areas we know will be critical to leading in the digital and data-driven economy?
- Given Canada's current and emerging areas of economic strength and comparable advantage, are there particular skills that we need to ensure we have access to for continued growth? Are we best positioned to build, attract, or reorient to access these skills?

- What are some of the best practices that can further promote private sector, academia and government partnerships to enhance skills development at all stages of life?
- How can we further promote inclusiveness in the transforming sectors of research and commerce to advance discovery as new digital capabilities and technologies emerge?
- Who should own data – consumers, businesses, or some mix? Does the type of data change who should own it? How can we gain trust and confidence from citizens on the use of their data while not impeding innovation? Does the size of the company impact citizen's trust?

Documents that were used as Reference:

[ITAC: Developing a Data-Driven Digital Economy in Canada](#)

[IT World: Getting Data Strategy Right is the Key to Canadas Digital Economy](#)

[Techvibes: Canada Data Driven Economy](#)

Next Steps

This Fall, ISED will publish a “What we Heard” report and will begin the development of a National Data Strategy. ITAC will continue to engage and support the Government in the development of this strategy. Stay tuned!