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ITAC Industry Insider Newsletter

October 12, 2018

Smart Cities Technology Summit: Exploring applications to better serve citizens' needs

On December 4, 2018, ITAC, together with the City of Brampton, will host a full-day event looking at technology for smart cities and will explore ICT applications to help cities and municipalities develop their own innovative applications to best serve their citizens' needs.

The Smart Cities Technologies Summit will be a collaborative discussion to engage government at all levels with a broad section of the technology sector.

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SMART CITIES Technologies Summit

DECEMBER 4, 2018 | ROSE THEATRE | Theatre Lane, Brampton, ON [CLICK for more info...](#)

TIME:
8:30 a.m. – 4:30 p.m.

LOCATION:
Rose Theatre, 1 Theatre Lane, Brampton

REGISTER TODAY: [CLICK HERE](#)

“There exist incredible opportunities for Smart Cities in Canada. While there is no single definition for what makes a ‘smart city’, generally it applies to cities that use connected technologies to collect, analyse and act on data in ways that improve outcomes for citizens, visitors or businesses,” said Andre Leduc, vice president, Government Relations and Policy, ITAC. “The goal of this event is to collaborate and learn from each other by looking at some of the essential human and organizational elements that cities need to address to become “smart cities” and determine the technologies that have created success to allow others to leverage and further develop their own innovation solution.”

Participants will include leaders from the Canadian ICT sector, as well as government representatives, including: provincial CIOs, Canadian Municipalities, Infrastructure Canada and top city business development executives.

Why Attend?

Attending this event will provide an environment to encourage cities to increase collaboration to leverage existing solutions to allow communities to then develop their own innovative applications that best serve their citizens' needs at the same time as saving the tax payer's money. There is no reason to have everyone starting from scratch instead of working together to share proven solutions.

Background

Over the last half century, two trends have re-shaped Canada's development. First, there has been an accelerating move of Canadians to big cities. The second has been the expansion of connected technologies into virtually every area of our lives. We now use connected devices to work, shop, date, stay connected with family and engage in our communities.

Canadian cities are leading the way as each are embracing innovation using technology to fit their communities' needs. In 2017, seven Canadian cities were listed in the Intelligent Cities Forum "Smart 21" list, and eight were lauded in 2016.* In 2017, Montreal was selected to host the Metropolis XII World Congress, bringing together progressive urban leaders from across the globe.

Key Players and Benefits of the Smart City Ecosystem:

Government: Better decision making and program outcomes for stakeholders; more resilient infrastructure; opportunities to create valuable new public assets (e.g. data sets).

Citizens: Better connectivity; improved economic opportunities and social equity; higher quality of life.

Academics: Raw data to support research and innovation; accelerated commercialization of research.

Industry: Promote innovation and new products and services; improved business environment; helps attract investment.

For more information on getting involved, please contact Andre Leduc, Vice President, Government Relations and Policy at aleduc@itac.ca.

For sponsorship and event details, please contact Christine Leonard, Director of Events at cleonard@itac.ca

**Canadian communities listed in the Intelligence Community Forum's Smart21 for 2017 include Edmonton (AB), Grey Country (ON), Nelson (BC), New Westminster (BC), Ottawa (ON), Pickering (ON), Sarnia-Lambton (ON). For more information <https://www.intelligentcommunity.org/smart21>*