



INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA



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DE LA TECHNOLOGIE DE L'INFORMATION

ITAC Industry Insider Newsletter

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TalentMash event helps connect recent BTM graduates with companies such as yours!

Did you know that over 500 students are graduating from BTM programs this year? Why not take advantage of the stellar, annual event called the *BTM TalentMash*, created to connect Business Technology Management(BTM) students and recent graduates with employers from across the country.

Now in its sixth year, BTM TalentMash events have grown to take place in seven cities across Canada including Toronto, Montreal, Québec City, Vancouver, Edmonton, Calgary and Winnipeg. The dates are as follows:

- October 23 – Vancouver
- November 3 – Edmonton
- November 9 – Montreal
- November 22 – Toronto
- November 23 – Winnipeg
- November 26 – Calgary
- January 29 – Quebec City

For employers, the BTM TalentMash is an opportunity to connect with these students about your brand, latest job roles and placements, and to introduce a new generation to your organization through local and national competitions, skills sessions, a dynamic career fair and more! The students will have an opportunity to network and gain professional insight about employer expectations.

Join us as we bring tech companies that are hiring together with a curated room of pre-qualified candidates with specific business and technology skills, to promote meaningful connections, and ultimately make hires!

Bring your team out with a banner, job descriptions for available opportunities, swag, business cards, or, better yet, demo your product, platform or service to get the best talent excited to learn more and join your team.

[Sponsorship](#) and Career Fair Spots Available! Contact: Jan Hall – jhall@itac.ca – for more information about how you can get involved!