



INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA



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DE LA TECHNOLOGIE DE L'INFORMATION

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## Only five per cent of tech industry CEOs in Canada are women: Recent event highlights importance of women in leadership positions

Roughly one-quarter of the workforce in the information, communications and technology sector is female. The higher up the career ladder you look, the more that percentage recedes – in fact only about five per cent of the CEOs in Canada’s largest tech firms are female. So what? Well, the technology industry is fuelled by innovation. Diversity of experience and thought are clear pathways to sustained innovation.

On Tuesday, September 25, ITAC and its partner, Women in Communications Technology (WCT) delivered a stellar Women in Leadership event in Edmonton, AB. The more than 100 participants had the opportunity to hear from some of Canada’s best:

- Katherine Emberley, President Business, Brands and Communications, Shaw
- Jaime Leverton, General Manager, VP – Canada and APAC, Cogeco Peer 1
- Zainul Mawji, Vice-president Home Solutions and Complementary Channels, Telus
- Lisa Carroll, Senior Vice-president, National Capital Region, CGI
- Lisa Lyons, President, Kids Can Press



The Hon. Christina Gray,  
Minister of Labour, Alberta

The Honourable Christina Gray, Minister of Labour, Alberta, opened the event. Lisa Carroll, Senior Vice President, National Capital Region, CGI and Chair of ITAC’s Diversity and Inclusion Committee was both a lead sponsor and keynote speaker at the event.

ITAC and WCT gratefully acknowledge funding support for this program. The Province of Alberta is working in partnership with the Government of Canada to provide employment support programs and services.



Panel Discussion: *Real World Tales from Board Directors* with Susan Green, Director, Great Western Brewing and Imperial Equities; Joanne Fedeyko, Managing Director, The Boardlist Canada; Robert Watson, President and CEO, ITAC; and Linda Banister, Management Consultant and Board Director. Moderated by Jennifer Ward, Partner, Odgers Berndston