



Sponsorship Opportunities

Morning Keynote Co-Host - \$5,000 (1 only)

- Co-host morning session
- Provides speaking role on Smart City solution
- Introduces morning key note speaker
- Moderates Q&A for following keynote speaker & thanks speaker
- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Option to join the agenda development working group
- One seat on one of the panel sessions
- 4 session passes (value \$600)

Afternoon Keynote Co-Host - \$4,000 (1 only)

- Introduces afternoon keynote speaker
- Moderates Q&A for following keynote speaker & thanks speaker
- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Option to join the agenda development working group
- One seat on one of the panel sessions
- 4 session passes (value \$600)

Session Sponsor and Facilitator - \$3500 x 4 available

- A qualified and knowledgeable facilitator from your team will work introduce the panel and facilitator Q&A following the short presentations
- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Option to join the agenda development working group
- 4 event passes (value \$600)

Breakfast Sponsor - \$2,000 (1 available)

- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Signage in breakfast area recognizing sponsorship
- Option to join the agenda development working group
- 2 event passes (value \$300)

Lunch Sponsor - \$3,500 (1 available)

- Welcome attendees back from lunch and brief speaking role on Smart City solution
- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Signage in lunch area recognizing sponsorship
- Option to join the agenda development working group;
- 4 event passes (value \$600)

Event Sponsor - \$1,200 (4 available)

- Branding on all event activities, materials, event signage, ITAC web site etc.
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Logo placement on AV screen thanking sponsors
- Sponsor recognition in event script
- Option to join the agenda development working group
- 2 event pass (Value \$300)

For more information on sponsorship opportunities, contact Christine Leonard at cleonard@itac.ca

For more information on the planning, please contact Andre Leduc at aleduc@itac.ca