



INFORMATION TECHNOLOGY  
ASSOCIATION OF CANADA



ASSOCIATION CANADIENNE  
DE LA TECHNOLOGIE DE L'INFORMATION

*ITAC Industry Insider Newsletter*

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## Do you have old laptops or computers lying around your office, or at home? Why not donate them and help youth and organizations out this holiday season

As we head into the holiday season, the [Electronic Recycling Association \(ERA\)](#) is getting an increase in requests for computers and laptops from individuals and organizations seeking donations.

Through the Association, there is an [extensive list of charities](#) you can choose to help directly, city by city, or the Association will choose, working to fulfill as many requests as possible. Examples of places they've helped include: Woods Homes, Aunt Leah's Place, Royal City Musical Theatre, Tourette's Syndrome, Foster a Kid Foundation and more.

For this promotion, the ERA is offering no charge pickup for 20+ items, and for every 100 computer devices donated, we are offering free hard drive shredding for 100 hard drives.

### **Data Security**

Security is important to the ERA – at each step of the recovery process, from pick-up to secondary use – the ERA ensures the data security of your information. Using industry-leading Erasure Software and powerful physical hard drive shredders, ERA works hard to ensure your equipment is in good hands.

Learn more about the ERA at [www.electronicrecyclingassociation.ca](http://www.electronicrecyclingassociation.ca)

If your organization – or you personally – are interested in helping out, contact: [info@era.ca](mailto:info@era.ca)