

# ITAC ACTI

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## *ITAC Industry Insider Newsletter*

December 19, 2018

ITAC IDC Tech  
Trends event will  
focus on the future  
of work through  
Intelligent  
Automation

ITAC & IDC PRESENT: TECH TRENDS BREAKFAST SERIES 2019

**THE FUTURE OF WORK:  
INTELLIGENT AUTOMATION**

January 30, 2019 | Twenty Toronto Street, 2nd Floor | Toronto

REGISTRATION NOW OPEN!

Join ITAC and IDC Canada on **January 30<sup>th</sup>** for a *Tech Trends Breakfast* event to discuss how technology is changing work as we know it. This includes an organization's culture, required skills the way talent is sourced, the work space and the nature and makeup of the workforce itself. The event will be hosted in partnership with ITWC and CIOCAN.

At this event, IDC analysts, partners and other industry experts will examine how enterprises can adapt to a rapidly changing technology and workforce ecosystem to build a competitive edge. To stimulate interest and relevant discussions, attendees will have the opportunity to submit questions in advance of the panel discussions to help shape the discussion. Attendees will also have access to presentation materials following the event.

**January 30, 2019**

**Twenty Toronto Street, 2<sup>nd</sup> Floor, Toronto**

**REGISTER NOW**

Through a combination of interactive and thought-provoking panel discussions and impactful presentations, we'll explore the following topics:

- Which technologies will significantly change the Future Workforce needs, and how?
- Which roles and industries will be most affected by the Future Workforce change?
- How will artificial intelligence (AI), robots, drones and augmented reality (AR) solutions interact with employees in different industries?
- How will communications evolve to meet the needs of the Future Workforce and customers?

- What is the potential timescale and likely impact of predicted Future Workforce changes on Canadian organizations?
- How will business and IT leaders adapt? How does this shift the role of technology vendors, service providers and consultants as suppliers to organizations?

The workforce of the future will increasingly be distributed, and intelligent machines and humans will be working together. Going beyond chatbots and robotic process automation (RPA), emerging technologies will augment human capabilities delivering automation and new products and services. IDC Expects that traditional talent sourcing models will evolve and move toward a quicker, virtual, borderless and task-oriented approach. The workforce of the future will see augmented humans and machines collaborating and transforming the nature of work.

Start	End	Topic	Discussion
<b>8:30</b>	9:00	<b>Breakfast &amp; Registration</b>	
<b>9:00</b>	9:10	Opening Comments & Introduction	<b>Nevin French</b> , Vice-President, Policy, ITAC <b>Lars Goransson</b> , Managing Director, IDC Canada
<b>9:10</b>	9:40	IDC Keynote: <b>Future of Work: Are you ready to play in the New Normal?</b>	<b>Roberta Bigliani</b> , Vice President, IDC Insights, IDC EMEA
<b>9:40</b>	10:10	Speaker Keynote: <b>Digital Workplace Reimagination</b>	
<b>10:10</b>	10:40	<b>Networking Break</b>	
<b>10:40</b>	11:25	Future of Work & Intelligent Automation Expert Panel	Moderated by: <b>Tony Olvet</b> , GVP Research, IDC Canada Panelists: <b>Roberta Bigliani</b> (IDC), <b>Ashok Krish</b> (TCS), <b>Roy Pereira</b> (Zoom.ai), + TBC
<b>11:25</b>	11:30	Closing Comments	<b>Lars Goransson</b> , Managing Director, IDC Canada