

## Orion Health creates new role, promotes Karen Ewing to VP, North American Marketing

Orion Health announced that Karen Ewing has been promoted to the newly-created role of VP Marketing for North America. Ewing steps into the position after seven years with Orion Health on the global leadership team as Senior Director for North American Marketing.

Ewing will continue to be responsible for marketing and public relations strategy, as well as supporting Orion Health's lead generation and overall business goals. She will work in collaboration with the North American leadership teams and the Population Health business.

Ewing has over 30 years of experience in marketing and communications for high technology, energy, aerospace and healthcare. In 2017, she was nominated for the Marketing or PR Professional of the Year Award at the Healthcare and IT Marketing Conference.

"Karen has demonstrated exceptional marketing and communications savvy and has greatly accelerated Orion Health's overall business throughout North America," said Gary

Folker, Executive Vice-President for Orion Health Canada. "She is a strong leader and marketer, and we are confident she will continue to develop the company's image, brand and business in her new role."

Before joining Orion Health, Ewing spent 11 years as Marketing Director for IT company xwave, a Bell company, managing image, reputation and brand through integrated marketing and communications programs. She has also held marketing roles with high technology companies such as Spar Aerospace and the Canadian Nuclear Association.

Ewing is CPHIMS (Certified Professional in Healthcare Information and Management Systems) certified. CPHIMS is a professional certification program for experienced healthcare information and management systems professionals



### ABOUT ORION HEALTH

Orion Health is a leading population health management company and is one of the world's foremost providers of electronic health records (EHRs) and healthcare integration solutions to healthcare organizations. Worldwide, Orion Health solutions are used in 30 countries by more than 300,000 clinicians. In Canada, thousands of clinicians and hundreds of provider facilities and OEM partners rely on Orion Health to facilitate data exchange between hospitals, health systems and EHRs, resulting in improved care coordination, increased cost savings and efficiencies, and enhanced quality of care. More information can be found at [www.orionhealth.com](http://www.orionhealth.com).

## Lyle Bouvier appointed to the Board of Directors for Canada Health Infoway (Infoway)

Mr. Bouvier has more than 20 years of experience in public and private practice, as a litigation lawyer for the Department of Justice Canada, as a Federal Crown Counsel, and as a partner at Miller Thomson LLP. He is currently Vice President, Corporate Services, for Points Athabasca Contracting Limited.

Specializing in Aboriginal law issues, Mr. Bouvier has worked extensively with senior levels of government at the federal, provincial and territorial levels and has a keen interest in improving the health system for all Canadians.

Mr. Bouvier currently sits on the Board of the Canadian Council for Aboriginal Business and chairs the First Nations Election Appeal Board. He has an LL.B. from the University of

Manitoba and was a recipient of the Legal Studies for Aboriginal People full scholarship for law school granted by the Department of Justice.

Infoway helps to improve the health of Canadians by working with partners to accelerate the development, adoption and effective use of digital health across Canada. Through our investments, we help deliver better quality and access to care and more efficient delivery of health services for patients and clinicians. Infoway is an independent, not-for-profit organization funded by the federal government.

