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ITAC Industry Insider Newsletter

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Smart Cities Technology Summit explores ICT applications

On February 26, 2019, ITAC will, with the City of Brampton, host a full-day event that looks at technology for smart cities, that will explore ICT applications to help cities and municipalities develop their own innovative applications to best serve their citizens' needs.

Why is this important? Over the last half century, two trends have re-shaped Canada's development. First, there has been an increase of Canadians moving to big cities. The second has been the expansion of connected technologies into virtually every area of our lives. We now use connected devices to work, shop, date, stay connected with family and to engage in our communities.



The *Smart Cities Technologies Summit* will be a collaborative discussion to engage government at all levels with a broad section of the technology sector.

DATE: Tuesday, February 26, 2019
TIME: 8:30 a.m. – 4:30 p.m.
LOCATION: Rose Theatre, 1 Theatre Lane, Brampton, ON

Registration

Sponsorship opportunities are still available. Contact Christine Leonard at cleonard@itac.ca to learn more.

Key Players and Benefits of the Smart City Ecosystem:

Government: Better decision making and program outcomes for stakeholders; more resilient infrastructure; opportunities to create valuable new public assets (e.g. data sets).

Citizens: Better connectivity; improved economic opportunities and social equity; higher quality of life.

Academics: Raw data to support research and innovation; accelerated commercialization of research.

Industry: Promote innovation and new products and services; improved business environment; helps attract investment.