

# Tap into a new pipeline of talent

*Palette Inc. finds the talent that fast growing companies need by upskilling mid-career Canadians affected by automation*

## WHAT WE OFFER



### Faster Hires, Lower Cost

New positions take on average 2.5 months to fill - senior roles even longer. Palette will have a highly skilled candidate placed with your company in 6 weeks or less.



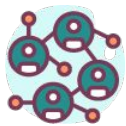
### Wage Subsidy

Receive a \$5,000 wage subsidy to support the wages of the trainee during their job placement.



### Program Co-Design

Contribute to the design and delivery of the training to ensure participants develop the right skills for your company.



### Try-Before-You-Hire Job Placement

Test out the potential of new workers to determine whether their skills and attitudes are the right fit for your company.

## JOIN OUR TECH SALES PILOT

Our pilot program is focused on upskilling senior sales professionals through our unique training program, giving you access to a whole new pipeline of experienced sales talent. Our pilot involves intensive in-class training as well as a co-op style job placement.

**Unlike student co-ops, these workers are professional, have well developed sales knowledge and can be hired full-time at your company at any point during the placement.**

**The first cohort starts June 2019. Interested? Contact AJ Tibando at [aj@paletteskills.org](mailto:aj@paletteskills.org)**

### WHO YOU ARE

- + Willing to take on senior tech sales workers for 3-4 month job placements and open to hiring them at the end of the placement
- + Engaged senior leadership open to adopting innovative hiring or on-boarding processes
- + Willing to provide input into what skills should be taught and the most effective ways to teach it (from your perspective)
- + A small or medium sized company with more than 50 employees in the GTA
- + Don't fit this criteria, but still interested? Please reach out! We are planning additional cohorts and would love to talk to you

### PROGRAM DETAILS

- + Our inaugural pilot program will focus on training senior sales staff (sales managers, account managers, etc) to work in technical sales and marketing
- + The first cohort is launching June 2019 and will last up to 6 weeks, full time.
- + Job placements will start immediately upon completion of formal training and last for 3-4 months. Job placement is a no-obligation period during which the employer and employee can assess fit.
- + Palette will screen applicants to assess job fit, foundational skills, ability to integrate into a tech environment

Visit [www.paletteskills.org](http://www.paletteskills.org) to sign up for our newsletter and be the first to learn when new skill programs and new pilot locations launch. Palette Inc. is a national not-for-profit organization. Partners include ITAC, Council of Canadian Innovators, Brookfield Institute and many more.

