

Tap into a new pipeline of talent

Palette Inc. finds the talent that fast growing companies need by upskilling mid-career Canadians affected by automation

WHAT WE OFFER



Faster Hires, Lower Cost

New positions take on average 2.5 months to fill - senior roles even longer. Palette will have a highly skilled candidate placed with your company in 6 weeks or less.



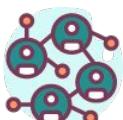
Wage Subsidy

Receive a \$5,000 wage subsidy to support the wages of the trainee during their job placement.



Program Co-Design

Contribute to the design and delivery of the training to ensure participants develop the right skills for your company.



Try-Before-You-Hire Job Placement

Test out the potential of new workers to determine whether their skills and attitudes are the right fit for your company.

JOIN OUR TECH SALES PILOT

Our pilot program is focused on upskilling senior sales professionals through our unique training program, giving you access to a whole new pipeline of experienced sales talent. Our pilot involves intensive in-class training as well as a co-op style job placement.

Unlike student co-ops, these workers are professional, have well developed sales knowledge and can be hired full-time at your company at any point during the placement.

The first cohort starts June 2019. Interested? Contact AJ Tibando at aj@paletteskills.org

WHO YOU ARE

- + Willing to take on senior tech sales workers for 3-4 month job placements and open to hiring them at the end of the placement
- + Engaged senior leadership open to adopting innovative hiring or on-boarding processes
- + Willing to provide input into what skills should be taught and the most effective ways to teach it (from your perspective)
- + A small or medium sized company with more than 50 employees in the GTA
- + Don't fit this criteria, but still interested? Please reach out! We are planning additional cohorts and would love to talk to you

PROGRAM DETAILS

- + Our inaugural pilot program will focus on training senior sales staff (sales managers, account managers, etc) to work in technical sales and marketing
- + The first cohort is launching June 2019 and will last up to 6 weeks, full time.
- + Job placements will start immediately upon completion of formal training and last for 3-4 months. Job placement is a no-obligation period during which the employer and employee can assess fit.
- + Palette will screen applicants to assess job fit, foundational skills, ability to integrate into an tech environment

Visit www.paletteskills.org to sign up for our newsletter and be the first to learn when new skill programs and new pilot locations launch. Palette Inc. is a national not-for-profit organization. Partners include ITAC, Council of Canadian Innovators, Brookfield Institute and many more.