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ITAC Industry Insider Newsletter

September 13, 2019

Exciting changes to ITAC's Career Ready Program

The ITAC Career Ready Program can subsidize the employment of students year-round. If you're not already taking advantage of this as a member, reach out to careerready@itac.ca to learn more, or for eligibility feedback on a job description.

The program provides up to 50 per cent (to a maximum of \$5,000) of a work term student's pay in wage subsidies to employers. Employers that hire students from underrepresented groups including women in STEM, Indigenous students, recent immigrants, persons with disabilities, and first-year students may also qualify for additional funding (up to 70 per cent or \$7,000).

As of Fall 2019, **students from all academic disciplines are now eligible.**

Employers must be able to offer a minimum work term of 12 weeks, and the role must immerse them in technology as it relates to their field of study.

Examples of new eligible roles include:

- Digital marketers
- Social media / digital communications specialists
- Graphic / UX / UI designers
- ...and much more!

For more information on ITAC's Career Ready Program, [visit our website.](#)

