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ITAC Industry Insider Newsletter

November 1, 2019

ITAC seeking collaboration partners on student challenge: Executive speaking opportunities also available

[AI Pathways has launched!](#) The key areas of focus, developed under the Made By AI campaign brand include the [AI for Societal Impact Challenge](#), [MadeByAI.ca](#), [AI Awareness Week](#) (March 2020), and the [AI Pathways Made By AI Forum](#) (March 4, 2020 at MaRS).



Currently we are focusing on undergraduate student outreach for the open innovation challenge. We ask that you please encourage any students you have in your network to check out and take part in the *AI For Societal Impact Challenge*. This challenge offers great experiences, learning and the opportunity to share ideas on how to use AI to build a better world! <http://bit.ly/2OxZsCv> No tech skills required!

We are seeking a few collaboration partners to participate in the student challenge for jury, mentorship and prize opportunities along with executive speaking opportunities for partner at the Forum. Should you be interested please contact wbehr@itac.ca

The Challenge:

The AI for Societal Impact Challenge is an initiative by the Information Technology Association of Canada (ITAC), led by ITAC Talent and developed in collaboration with Founding Partners Agorize, Microsoft Canada and RBC Future Launch. The Challenge is aimed at Canadian student who wish to:

- Contribute to more sustainable and inclusive communities
- Work on innovative projects in tech and help add value to our society
- Leverage technology to make a difference
- Acquire new tech skills and win prizes worth up to **CAN\$5000?**

Students can take part in the AI For Societal Impact challenge and share their ideas on how to use AI to build a better world! <http://bit.ly/2OxZsCv>

If you are sharing with students, please advise them that they must apply before Dec 1, 2019: <https://madebyai.ca/>