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ITAC Industry Insider Newsletter

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Member input leads to new strategic plan for ITAC Health

In February of this year, the ITAC Health Board engaged its health-based members in a process to develop a new strategic plan using a survey to identify key issues and preferences. Based on the results, the health division of ITAC has developed a new strategic plan, which will guide the association over the next few years. This plan has been approved by both the ITAC Health Board and the ITAC National Board of Directors.

The ITAC Health 2019 – 2021 Strategic Plan is now [posted on our website](#).

ITAC appreciates the participation and input of its over 50 members that joined the Strategic Planning Task Force and also participated in the member survey.

The results of the survey were instrumental in guiding the strategic plan. For transparency and as a courtesy we have [posted the survey responses](#) (redacted in some cases to protect the respondent).

If anyone would like more information, contact Elaine Huesing at ehuesing@itac.ca.