



INFORMATION TECHNOLOGY
ASSOCIATION OF CANADA



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DE LA TECHNOLOGIE DE L'INFORMATION

ITAC Industry Insider Newsletter

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Statistics Canada releases Canadian Internet Use Survey

Statistics Canada has released the [2018 Canadian Internet Use Survey](#). This data provides the first comprehensive, official statistics on the adoption and use of the Internet by Canadians since 2012. Conducted in partnership with Innovation, Science and Economic Development with funding from Budget 2017 and sent to a sample of over 33,000 Canadians, this release provides an updated look at the following topics:

- Connectivity of Canadian Households
- Barriers to use of the Internet
- Online victimization
- Use of Smartphones
- Use of Social Media Networks
- Use of e-Government services
- Online content consumption
- Security, Privacy and Trust
- E-Commerce
- Online Work

Results from the survey can be disaggregated by age of the individual, household income, language, geography and/or gender.

Selected results from the survey are presented in [The Daily](#) and the [Common Output Database Repository](#). An [interactive dashboard](#) and accompanying [infographics](#) are also available.