



TECHNATION<sup>CA</sup>

## Executive Briefing – Sponsorship Opportunities

Aaron Snow, Chief Executive Officer of the Canadian Digital Service

Hillary Hartley, Ontario's Chief Digital and Data Officer, Deputy Minister, Cabinet Office

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1. Co-Host (**SOLD**)

Your \$4,000.00 sponsorship will give your company the following benefits:

- Priority branding (your logo) as a Co-Host Sponsor in the Marketing and communication of the event
- Priority branding (your logo) as a Co-Host Sponsor on the event page on the ITAC website
- Priority branding (your logo) on the AV screen at the event (where possible)
- Recognition and mention as Co-Host in the script for the event
- Provide senior individual to Emcee / Moderate the event (welcome, introduction and thank you)
- Priority branding (your logo) as the Co-Host on signage at each of the breakfast tables
- 2 complimentary registrations to the event - 1 seated at the reserved speaker table

2. Breakfast (1 opportunity available)

Your \$2,500.00 sponsorship will give your company the following benefits:

- Priority branding (your logo) as a Breakfast Sponsor in the Marketing and communication of the event
- Priority branding (your logo) as a Breakfast Sponsor on the event page on the ITAC website
- Priority branding (your logo) on the AV screen at the event (where possible)
- Recognition and mention as Breakfast in the script for the event
- Priority branding (your logo) as the Breakfast on signage at each of the breakfast tables
- 2 complimentary registrations to the event - 1 seated at the reserved speaker table

3. Sponsor (5 opportunities available)

Your \$1,000.00 sponsorship will give your company the following benefits:

- Top line visibility (your logo) as a Sponsor in the marketing and communication of the event
- Top line visibility (your logo) as a Sponsor on the event page on the ITAC website
- Recognition (your logo) on the AV screen at the event (where possible)
- Recognition and mention as Sponsor in the script for the event
- Top line visibility (your logo) as the Sponsor on signage at each of the breakfast tables
- 1 complimentary registration to the event - 1 seated at second VIP table

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