

TECHNATION^{CA}

Industry Insider Newsletter

February 28, 2020

Save the Date: Next CCIO Breakfast scheduled for May 4, 2020

Mark your calendars – the next TECHNATION CCIO Breakfast will be held on May 4, 2020. This event will be held in Toronto, and will be hosted by TECHNATION member, Telus. Details about speakers and location will be shared shortly.

The CCIO event, held twice a year, is a thought-provoking presentation and CIO/ADM Panel discussion hosted by Dafna Carr, Corporate Chief Information Officer/Associate Deputy Minister, Ontario Ministry of Government and Consumer Services.

Dafna Carr and her teams work with TECHNATION staff and the Association's Public Sector Business Committee to design and implement a program that is an open and transparent value exchange designed to encourage the sharing of information, opportunities, and IT challenges and solutions between industry and government. The goal of each CCIO Breakfast is to discuss how the IT vendor community can better support government business and cultivate more effective citizen-centred service delivery.

The benefits for our members are extensive. The CCIO Breakfast provides a forum to engage with government, hear first-hand their updates and learn about opportunities and future plans in a fair and equitable manner. It also provides an opportunity for vendors to establish contacts with government officials whom they might not otherwise have the opportunity to meet. By attending, members of all sizes are exposed to government priorities to allow them to better focus their marketing and development specific to meet the government's current needs.

Typically, it is attended by 40 government leaders and over 200 industry professionals.

The last event was held on December 5, 2019, at Rogers Communications marquee event space in downtown Toronto.