TECHNATION^CA

TECHNATION to match participants to entry level hiring needs at no cost. Also, member input on hiring needs requested

Future Skills Centre Project

TECHNATION is collaborating with **Ryerson University's Diversity Institute's ADaPT** team on a Future Skills Centre Initiative. This initiative helps to bridge the gap for underemployment and addresses the future of work and skills gap for entry level talent. Specifically, this program will help recent graduates in Ontario, Alberta and Nova Scotia. The benefit to you? **We can effectively match our participants to your entry level hiring needs** *at no cost*.

ADaPT
Advanced Digital and Professional Training

As a reminder, ADaPT is a skills development program that equips recent graduates (Undergrad and Masters programs) with in-demand skills (professional and digital). After completing 70 hours of hands-on workshop training, they are placed in meaningful employment which varies from entry level full-time, contract and internships within information, communication and technology (ICT) roles. Positions can range from a Data & Business Analyst, to Digital Marketing, to Technical Sales and Call Centre, Developers. The list is extensive!

Participants come from a variety of different educational backgrounds and from many underrepresented groups.

If you require any more information, have hiring needs and have job postings to share, please contact Sangeeta Mehta, Manager Partnership Development at sangeeta.mehta@ryerson.ca or 416-997-7264. Please let Sangeeta know you are a TECHNATION member.

Member input into Needs Assessment Requested

As part of this initiative, TECHNATION is also conducting needs assessment evaluations to better determine your hiring needs now and into the future. Contact Denise Shortt, Vice President, Industry Development, Diversity and Inclusion, at dshortt@technationcanada.ca if you are willing to participate in a very brief survey.

About the Needs Assessment

A key focus area for our Association is talent – helping organizations better anticipate and respond to the demands of today's workforce and access a whole new pool of talent, while simultaneously addressing the underemployment problem for recent graduates.

TECHNATION and Ryerson University's Diversity Institute are collaborating on a skills development and work placement initiative that helps to bridge the employment gap for recent graduates. Our aim is to deliver this Program on a national basis.

The end goal is to launch a "tool" that can be used by organizations across the country to draw the right talent needed to help them succeed and grow.

Your feedback will enable us to offer accessible and scalable delivery approaches in diverse contexts to equip post-secondary students with the skills they need to enhance their employment opportunities in the ICT sector. Once this methodology has been applied in cities across the country, the *ADaPT Program* will then be offered on a national scale.

Rigorous skills testing and assessment of aptitude, competencies and skill development are also key components of the Program.

It might also interest you to know that in addition to creating curriculum, TECHNATION and the Diversity Institute are also seeking to:
- Recruit new talent pools to address skills shortages in the ICT sector.
- Improve employment and income opportunities.
- Increase inclusion of under-represented groups.
- Test new effective and affordable models and pathways to employment.
- Provide alternative pathways into ICT roles for students from non-STEM programs.

As an industry leader, your participation is integral to this national initiative. It allows you to be involved in cutting-edge research that will change how Canadian talent is developed and grown so we can stay competitive in an ever-changing global economy.

Interested? Want more information? Contact Denise Shortt at
dshortt@technationcanada.ca