

TECHNATION^{CA}

Industry Insider Newsletter

February 28, 2020

Diversity in the digital industry: A conversation with Nanci MacLean and Cynthia Loyst

On Tuesday, February 25, Nanci MacLean, Vice-President, Bell Media Studios, and President, Pinewood Toronto Studios, joined The Social Co-host Cynthia Loyst for an in-depth discussion on career building and leadership.



(L) Nanci MacLean; (R) Cynthia Loyst

Nanci and Cynthia discussed the role of creativity in career building; the evolution of content and authentic representation of diverse voices in broadcast; and the value of gender diversity in production and in the senior ranks of management.

Nanci is widely recognized as a dynamic leader and innovator in Canadian broadcasting. Her career journey is inspirational for anyone interested in building a career in the digital industries.

As Vice-President Bell Media Studios and President, Pinewood Toronto Studios, Nanci MacLean is responsible for all aspects of production for the in-house content division of Bell Media's conventional and specialty channels. She also oversees the operations for Pinewood Toronto Studios, one of the largest purpose-built studios in Canada.

TECHNATION and Women in Communications and Technology (WCT) work together to showcase successful female leaders in technology as role models to encourage more women to strive for leadership in this sector.

The next two TECHNATION-WCT Women in Leadership events will take place in June and September 2020. Details including dates, locations and speakers will be provided in the coming months.

Please let us know if you'd like to subscribe to our Diversity Events marketing list to receive invitations to these events or information on all of our Diversity & Inclusion events and activities.