

TECHNATION^{CA}

Industry Insider Newsletter

February 28, 2020

Canadian businesses eligible for up to \$7,000 in funding – hire a summer student today!

There has never been a better, or more vital time, to recruit and invest in work integrated learning experiences such as coops and work projects. The *TECHNATION Career Ready Program* provides up to 50 per cent (to a maximum of \$5,000) of a work term student's pay in wage subsidies to employers. Employers that hire students from underrepresented groups including women in STEM, indigenous students, recent immigrants, persons with disabilities, and students participating in co-op for their first time may also qualify for additional funding of up to 70 per cent (or \$7,000).

As a Canadian business, you'll be eligible for funding through the Program. We make recruiting easy by connecting members with post-secondary institutions in their region. Many of our members are already harnessing the benefits of this key talent source– why not take advantage of this low risk, low cost solution to get some great work done? These students are workplace ready!

If you're in Ontario, Quebec or British-Columbia, you're likely eligible for an *additional* \$3000.00 in funding – so what are you waiting for? Recruit a student today!

The Program was originally launched in 2017. In 2020, TECHNATION launched a second stage of the program – Career Ready 2.0 – that will see up to 9,000 students placed in organizations across the country over the next three years.

This is a not-to-be missed opportunity. Learn more about how you can access great talent this summer! For more information: Itactalent.ca/careerready (careerready@itac.ca)

