



TECHNATION –Setting the Stage City of Toronto Briefing Event
May 12, 2020

Setting the stage – What does Response, Recovery and Rebuild mean to the City of Toronto in terms of digital acceleration and innovative procurement?

In this special *Re-Imagine the City of Toronto* briefing event, forward-thinking City of Toronto leaders will share their COVID-19 response and recovery approach as they rebuild government services. This curated dialogue will bring government and industry together to learn how the technology community can provide business value, identify specific opportunities for co-creation and to cultivate a more effective partnership-based approach.

Sponsorship Opportunities

Co-Host Sponsor - \$2,000 (SOLD)

- Opportunity to give brief introductory remarks focused on the key themes/topic
- Introduce Speakers and Moderate panel discussion with City of Toronto presenters & questions posed in chat
- Corporate information and short bio/head shot included in a briefing document to be given to the City of Toronto in advance
- Recognition and thanks in opening comments by TECHNATION & closing slide in presentation
- Logo placement on TECHNATION website and event blast to over 4,500 members/non-members
- Social media post on Twitter announcing your corporate sponsorship and recognition prior and post event
- Four attendees for the City of Toronto Briefing
- Attend Invite-only Procurement Innovation Debrief Session (one representative)

Event Sponsor - \$250 (4 available)

- Corporate information and short bio/head shot included in a briefing document to be given to City of Toronto attendees in advance
- Recognition and thanks in opening comments & closing slide in presentation deck
- Logo placement on TECHNATION website and event blast to over 4,500 members/non-members
- Social media post on Twitter announcing your corporate sponsorship and thanking from event
- Two attendees for the City of Toronto Briefing
- Attend Invite-only Procurement Innovation Debrief Session (one representative)