

# TECHNATION<sup>CA</sup>

*Industry Insider Newsletter*

June 30, 2020

## Notice of change of Legal Name to TECHANTION Canada

We are excited to announce that our company name has, effective immediately, legally changed to **TECHNATION Canada** (TECHNATION), formerly Information Technology Association of Canada (ITAC).

*While our name has changed – our commitment to our members, industry, partners, and vendors remains our highest priority.*

All further records of transactions and correspondence between you and the Association must reflect our updated name. This does not impact our banking, shipping and billing addresses, tax identification, and additional invoicing information, which all remain the same.

This change follows our [re-brand announcement](#), highlighting the **Association's evolution of services to members and expansion of its national reach**. As a **reminder**, the new name, logo, and tagline, '*Uniting technology, government and community for Canada's future*' came about after a strategic branding process that looked at creating an innovative leader-brand for today, and into the future. It included member, stakeholder and industry consultations and strategic planning sessions.

Finally, please remember to white-list our domain, so that all business emails, newsletters and event notices do not get filtered into spam – [www.technationcanada.ca](http://www.technationcanada.ca).

Sincerely,



Angela Mondou  
President and CEO