



# TECHNATION - Broader Public Sector CIO Briefing

November 4, 2020

BPS CIO Briefing & Panel Discussion 9:00-11:00 a.m. | VIP Sponsor Reception 11:00-11:30 a.m.

In this special Broader Public Sector briefing event, forward-thinking leaders will share their COVID-19 response and recovery approach as they continue to build government services with a bold new vision. This curated dialogue will bring government and industry together to learn how the technology community can provide business value, identify specific opportunities for co-creation and to cultivate a more effective partnership-based approach. Moderated panel discussion will follow.

**Samantha Liscio**, Chief Technology and Innovation officer, WSIB  
**Deborah Greenberg**, CIO, Canada Mortgage and Housing Corporation (CMHC)

## Host Sponsor – \$2,500 (sold)

- Co-Host for the event and provide Welcome Remarks and Introduce
- Introduce and manage three BPS presenters and manage questions posed in chat
- Attend a private Virtual VIP Sponsor Reception (post public Event) with Broader Public Sector CIO Presenters for a more in-depth discussion
- Participate in pre-event prep meeting with BPS CIO presenters
- Corporate info & short bio/head shot included in a briefing document given to presenters
- Brand Visibility and Recognition throughout presentation deck
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of sponsorship and appreciation post event
- Copy of Recording of the BPS Briefing along with copy of each presentation deck
- Four guest passes for the BPS CIO Briefing Public: one pass for post BPS Virtual VIP Sponsor Reception

## Host – BPS Virtual VIP Sponsor Reception - \$1,000 (SOLD)

- Moderate a private post Event Virtual VIP Sponsor Reception with BPS leaders for a more in-depth roundtable thought leadership discussion
- Corporate info & short bio/head shot included in a briefing document given to presenters
- Logo placement on TECHNATION website and event blast to over 4,500 members contacts
- Social media recognition of corporate sponsorship and post event appreciation
- Copy of Recording of the BPS Briefing along with copy of each presentation deck
- Four guest passes for the BPS CIO Briefing: One pass for the post BPS Virtual VIP Sponsor Reception

## Event Sponsorship - \$500 (3-4 available)

- Corporate info & short bio/head shot included in a briefing document given to presenters
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Brand visibility and recognition in opening comments and closing slide in presentation deck
- Social media recognition of your sponsorship and appreciation post event
- Attend a private post BPS Virtual VIP Sponsor Reception with Ontario Government CIO/ADM guests for a more in-depth roundtable discussion
- Two additional guest passes for the BPS Briefing: One guest pass for the post BPS Virtual VIP Sponsor Reception

For more information on sponsorship, please contact [Christine Leonard](#), Director, Events and Programs or [Janet Tite](#), Events and Logistics Coordinator.