



CCIO Event Series – Sponsorship Opportunities

December 2, 2020

Twice a year, TECHNATION hosts a large-scale CCIO Briefing Event to offer: an open and transparent value exchange between industry and government; increased awareness of Ontario's current challenges and opportunities; and identify opportunities for innovative, citizen-centric digital solutions and collaboration, partnership, and co-creation.

TECHNATION has been collaborating with Dafna Carr, CCIO & ADM, Ministry of Government and Consumer Services (MGCS) to design a year long program of forums and events that bring industry and government together to identify tech enabled supports needed during recovery and rebuild and partner for future resilience.

On June 11, forward-thinking Ontario CIO and ADM leaders shared their COVID-19 recovery plans as well as identified their most pressing needs and challenges to the tech community.

On December 2, **Robin Thompson**, CTO, ON Public Service, MGCS will present and get industry feedback on Ontario's Technology Roadmap and Investment Plan (TRIP). We will also hear from Supply Chain/MGCS on Procurement as well as two additional CIO panelists. All Ontario CIOs participate in this event along with 30 additional Director level government leaders and 200+ industry guests.

Through our newly subscribed virtual venue, we will be able to offer multiple interactive areas that are optimized for connecting and engaging. Attendees can move in and out of rooms just like an in-person event and enjoy the content and connections created for them.

Host Sponsor – \$3,000 (1 Available)

- Opportunity to act as Co-Host for the event. Provide Welcome Remarks and Introduce Dafna Carr (CCIO) and CIO/ADM guest presenters
- Introduce and manage discussion with CIO/ADM presenters and questions posed in chat
- Attend a private Virtual VIP Sponsor Reception (post public Event) with Ontario Government CIOs/government leaders for a more in-depth discussion
- Participate in pre-event prep meeting with CIO/ADM presenters
- Corporate information and short bio/head shot included in a briefing document given to Government Leaders
- Opportunity to create a digital vendor booth on our new Hopin.to platform
- Brand Visibility and Recognition throughout presentation deck

- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of sponsorship and appreciation post event
- Copy of Recording of the CCIO Briefing along with copy of each presentation deck
- Four additional guest passes for the CCIO Briefing Public: one guest pass for the post CCIO Virtual VIP Sponsor Reception

Host - CCIO Virtual VIP Sponsor Reception - \$1,500 (1 Available)

- Moderate a private post Event Virtual VIP Sponsor Reception with Ontario Government leaders for a more in-depth roundtable thought leadership discussion
- Corporate information and short bio/head shot included in a briefing document to be given to Ontario Government Leaders
- Opportunity to create a digital vendor booth on our new Hopin.to platform – corporate video hosted during the presentation and host live during networking
- Logo placement on TECHNATION website and event blast to over 4,500 members and non-members
- Social media recognition of corporate sponsorship and post event appreciation
- Copy of Recording of the CCIO Briefing along with copy of each presentation deck
- Four additional guest passes for the CCIO Briefing: One guest pass for the post CCIO Virtual VIP Sponsor Reception

Event Sponsorship - \$750 (4-6 available)

- Attend a private post CCIO Virtual VIP Sponsor Reception with Ontario Government CIO/ADM guests for a more in-depth roundtable discussion
- Corporate information and short bio/head shot included in a briefing document to be given to Ontario Government leaders
- Opportunity to create a digital vendor booth on our new Hopin.to platform
- Brand visibility and recognition in opening comments and closing slide in presentation deck
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of your sponsorship and appreciation post event
- Two additional guest passes for the CCIO Briefing: One guest pass for the post CCIO Virtual VIP Sponsor Reception

For more information on sponsorship, please contact [Christine Leonard](#), Director, Events and Programs or [Janet Tite](#), Events and Logistics Coordinator.