



Sponsorship Opportunities – November 19, 2020

We are pleased to present [Canada's Digital Marketplace Event Series 2020-21](#), starting with a flagship event in November 2020 to address TECH and GOV driving Canada's prosperity. A showcase event will take place in February 2021 to demonstrate the power of B2B and B2Gov to drive Canada's economic recovery.

MC / Co-Host Sponsor – \$5,000 (1 Available)

- Opportunity to act as MC/Co-Host for the event. Open event and introduce President & CEO, TECHNATION and Introduce government keynote speaker and speakers for all 3 panels.
- Participate in pre-event prep meeting with distinguished panelists.
- Corporate information and short bio/head shot included in a briefing document given to Government Leaders.
- Brand Visibility and Recognition throughout presentation deck.
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of sponsorship and appreciation post event.
- Recording of the DM Marketplace November 19th keynote and panel discussions along with copy of any presentation material.
- 6 guest passes for the Digital Marketplace event on November 19th.

Premium Panel Sponsor – \$1,500 (2 Available)

- Opportunity to moderate one of two panel discussions
- Brand Visibility and Recognition on all promotion for specific sponsored panel including website, social and session slides.
- Corporate information and short bio/head shot included in a briefing document given to Government Leaders.
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of sponsorship and appreciation post event.
- Recording of the DM Marketplace November 19th keynote and panel discussions along with copy of any presentation material.
- 4 guest passes for the Digital Marketplace event on November 19th.

Panel Sponsor – \$1,000 (1 Available)

- Brand Visibility and Recognition on all promotion for specific sponsored panel including website, social and session slides (no moderating of 3rd panel)
- Corporate information and short bio/head shot included in a briefing document given to Government Leaders.
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Social media recognition of sponsorship and appreciation post event.
- Recording of the DM Marketplace November 19th keynote and panel discussions along with copy of any presentation material.
- 4 guest passes for the Digital Marketplace event on November 19th.

Event Sponsorship - \$500 (4-6 available)

- Corporate information in a briefing document to be given to Government leaders
- Brand visibility and recognition in opening comments and closing slide in presentation deck
- Logo placement on TECHNATION website and event blast to over 4,500 contacts
- Group social media recognition for event sponsors and appreciation post event
- 2 guest passes

For more information on sponsorship, please contact [Christine Leonard](#), Director, Events and Programs or [Janet Tite](#), Events and Logistics Coordinator.